

Course Unit	Communication Law and Deontology		Field of study	Law	
Bachelor in	Communication and Journalism		School	School of Public Management, Communication and Tourism	
Academic Year	2023/2024	Year of study	3	Level	1-3
Type	Semestral	Semester	2	ECTS credits	6.0
			Code	9662-657-3201-00-23	
Workload (hours)	162	Contact hours	T -	TP 60	PL -
			TC -	S -	E -
			OT -	O -	

T - Lectures; TP - Lectures and problem-solving; PL - Problem-solving, project or laboratory; TC - Fieldwork; S - Seminar; E - Placement; OT - Tutorial; O - Other

Name(s) of lecturer(s) Graciete Claudia Alves dos Ramos

Learning outcomes and competences

At the end of the course unit the learner is expected to be able to:

1. Know the instances of communication regulation.
2. Know and interpret the legislation that disciplines the area of communication.
3. Understand the ethical-legal limits to communication freedom in the professional activity and the resultant responsibility of its breaking.
4. Apply the legal concepts and normatives in practical situations.

Prerequisites

Before the course unit the learner is expected to be able to:
Not applicable

Course contents

1) Introduction; 2) Media; 3) Information Society; 4) Intellectual Property.

Course contents (extended version)

1. INTRODUCTION
 - General notions of portuguese and european union law
 - Unlawfulness and Liability
 - Regulation and self-regulation
2. MEDIA
 - Communication and Fundamental Rights
 - Media legal framework: press, radio and television
 - Professional rights and duties of Journalists
 - Freedom of communication and its limits
3. INFORMATION SOCIETY
 - Commercial communication in the digital environment
 - E-commerce and liability of internet service providers
 - Supply of digital content and services
 - Protection of personal data and privacy in electronic communications
 - Cybersecurity and cybercrime
4. INTELLECTUAL PROPERTY
 - Industrial Property: trademarks, patents and design
 - Copyright and related rights

Recommended reading

1. Amorim, A. (2023). Manual de direito da publicidade (2ª edição). Editora Petrony. ISBN 9789726853299.
2. Carvalho, A. , Cardoso, A. & Figueiredo, J. (2012). Direito da comunicação social. Texto Editora. ISBN 9789724744728.
3. Castro, R. et al. (2014). Media, direito e democracia. Almedina. ISBN 9789724056319.
4. Magalhães, F. & Pereira, M. (2020). Regulamento geral de proteção de dados - manual prático (3ª edição). Vida Económica. ISBN 9789897686801.
5. Pereira, A. (2019). Direito da propriedade intelectual & novas tecnologias - estudos vol. I. Gestlegal. ISBN 9789898951144.

Teaching and learning methods

Presentation and debate of programme contents. Resolution of practical cases. Accomplishment of work proposals (simulations and case study).

Assessment methods

1. continuous evaluation - (Regular, Student Worker) (Final)
 - Intermediate Written Test - 50% (Modules "introduction" and "Media")
 - Final Written Exam - 50% (Modules "Information Society" and "Intellectual Property")
2. Final exam - (Regular, Student Worker) (Final, Supplementary, Special)
 - Final Written Exam - 100%
3. International incoming students - (Regular, Student Worker) (Final, Supplementary, Special)
 - Practical Work - 50% (in portuguese or english)
 - Final Written Exam - 50% (in portuguese or english)

Language of instruction

Portuguese, with additional English support for foreign students.

Electronic validation

Graciete Claudia Alves dos Ramos	Tiago Jorge Alves Fernandes	Catarina Alexandra Alves Fernandes
10-03-2024	12-03-2024	15-03-2024