

Course Unit	Communication Law and Deontology		Field of study	Law	
Bachelor in	Communication and Journalism		School	School of Public Management, Communication and Tourism	
Academic Year	2021/2022	Year of study	3	Level	1-3
Type	Semestral	Semester	2	ECTS credits	6.0
			Code	9662-657-3201-00-21	
Workload (hours)	162	Contact hours	T -	TP 60	PL -
			TC -	S -	E -
			OT -	O -	

T - Lectures; TP - Lectures and problem-solving; PL - Problem-solving, project or laboratory; TC - Fieldwork; S - Seminar; E - Placement; OT - Tutorial; O - Other

Name(s) of lecturer(s) Nina Teresa Sousa Santos Aguiar

Learning outcomes and competences

At the end of the course unit the learner is expected to be able to:

1. Know the instances of communication regulation.
2. Know and interpret the legislation that disciplines the area of communication.
3. Understand the ethical-legal limits to communication freedom in the professional activity and the resultant responsibility of its breaking.
4. Apply the legal concepts and normatives in practical situations.

Prerequisites

Before the course unit the learner is expected to be able to:
Not applicable

Course contents

1) Introduction; 2) Media; 3) Information Society; 4) Intellectual Property.

Course contents (extended version)

1. INTRODUCTION
 - General notions of portuguese and european union law
 - Unlawfulness and Liability
 - Regulation and self-regulation
2. MEDIA
 - Communication and Fundamental Rights
 - Media legal framework: press, radio and television
 - Professional rights and duties of Journalists
 - Freedom of communication and its limits
3. INFORMATION SOCIETY
 - Commercial communication in the digital environment
 - Electronic commerce and liability of internet service providers
 - Protection of personal data and privacy in electronic communications
 - Cybercrime
4. INTELLECTUAL PROPERTY
 - Industrial Property: trademarks, patents and design
 - Copyright and related rights

Recommended reading

1. Arons de Carvalho, A. (2022). A regulação da comunicação social. A Experiência portuguesa. Coimbra, Almedina. ISBN 9789894004691.
2. Carvalho, J. & Pinto-Ferreira, J. (2014). Contratos celebrados à distância e fora do estabelecimento comercial. Coimbra: Almedina. ISBN 9789724056500.
3. Gonçalves, L. (2019). Manual de direito industrial. (8ª ed.). Coimbra: Almedina. ISBN 9789724078243.
4. Leitão, M. (2018). Direito de autor (2ª ed.). Coimbra: Almedina. ISBN 9789724076256.
5. Cordeiro, A. (2020). Direito da proteção de dados - à luz do rgpd e da lei n.º 58/2019. Almedina. ISBN 9789724083049.

Teaching and learning methods

Presentation and debate of programme contents. Resolution of practical cases. Accomplishment of work proposals (simulations and case study).

Assessment methods

1. Continuous assessment - (Regular, Student Worker) (Final)
 - Presentations - 100% (Students who opt for this method present four studies on a topic related to the subje)
2. Final exam - (Regular, Student Worker) (Final, Supplementary, Special)
 - Final Written Exam - 100% (This assessment method is intended for students who do not opt for continuous assessment.)
3. International incoming students - (Regular, Student Worker) (Final, Supplementary, Special)
 - Practical Work - 100% (in portuguese or english)

Language of instruction

Portuguese, with additional English support for foreign students.

Electronic validation

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17-05-2022	09-07-2022	09-07-2022	12-07-2022