

Course Unit	Television Workshop		Field of study	Audiovisual and Media Production	
Bachelor in	Communication and Journalism		School	School of Public Management, Communication and Tourism	
Academic Year	2023/2024	Year of study	2	Level	1-2
Type	Semestral	Semester	2	ECTS credits	6.0
Code	9662-657-2201-00-23				
Workload (hours)	162	Contact hours	T -	TP 60	PL -
			TC -	S -	E -
			OT -	O -	

T - Lectures; TP - Lectures and problem-solving; PL - Problem-solving, project or laboratory; TC - Fieldwork; S - Seminar; E - Placement; OT - Tutorial; O - Other

Name(s) of lecturer(s) Manuela Dolores Ferreira Carneiro, Tiago Jorge Alves Fernandes

Learning outcomes and competences

At the end of the course unit the learner is expected to be able to:

1. Realize how is the television news selection
2. To interpret the news information
3. Television news texts production
4. Develop routines in television production
5. Making television news
6. Produce different audiovisual content for television (entertainment and information)

Prerequisites

Before the course unit the learner is expected to be able to:
Not applicable

Course contents

- 1 - Television
- 2 - Text and image
- 3 - Producing audiovisual content
- 4 - Practical exercises

Course contents (extended version)

1. Television
 - Journalistic genres in television
 - Television news production
 - Television news approach
 - Selection
2. Text and Image
 - Lead and the inverted pyramid
 - Writing for television
 - The spoken word
 - Image construction
 - Facing the cameras
3. Production of audiovisual content
 - Entertainment: live music and podcast
 - Information: studio reporting and news
4. Practical exercises
 - Practical exercises in a TV studio and outdoors

Recommended reading

1. Oliveira, J. (2007). Manual de Jornalismo de Televisão. Lisboa: Cenjor.
2. RTP (2001). RTP – Livro de Estilo. Lisboa: Direção de Informação da RTP.
3. Traquina, N. (1993). "As Notícias", in Traquina Nelson (ed.), Jornalismo: Questões, Teorias e Estórias. Comunicação & Linguagens, Veja.
4. Sena, Nilza (2008). A televisão por dentro e por fora. Coimbra: Edições Minerva. 9789727982967
5. Coelho, P. , Reis, A. I. , Bonixe, L. (2021). Manual de reportagem. Covilhã: Livros Labcom

Teaching and learning methods

Contact hours: Lecture method, viewing audiovisual products and diverse news material, enabling knowledge transmission in a structured way. Active method, by solving the proposed exercises. Non- contact hours: Active method, in which students must take the initiative in solving exercises and final projects.

Assessment methods

1. Continuous Assessment - (Regular, Student Worker) (Final, Supplementary, Special)
 - Practical Work - 20% (Assessed by Prof. Manuela Carneiro
Press Magazine (minimum grade: 7/20) - 20%)
 - Practical Work - 20% (Assessed by Prof. Tiago Fernandes
Audiovisual Production - Entertainment (minimum grade: 7/20) - 20%)
 - Practical Work - 30% (Assessed by both teachers
Reportage Production - Information (minimum grade: 7/20) - 30%)
 - Projects - 30% (Assessed by both teachers
Final Project - Audiovisual Production (minimum grade: 7/20) - 30%)
2. Assessment for students in mobility - (Regular, Student Worker) (Final, Supplementary, Special)
 - Practical Work - 100% (Practical Work and Final Audiovisual Production Project.)

Language of instruction

Portuguese

Electronic validation			
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11-03-2024	11-03-2024	14-03-2024	26-03-2024

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