

Course Unit	Television Workshop		Field of study	Audiovisual and Media Production	
Bachelor in	Communication and Journalism		School	School of Public Management, Communication and Tourism	
Academic Year	2021/2022	Year of study	2	Level	1-2
Type	Semestral	Semester	2	ECTS credits	6.0
			Code	9662-657-2201-00-21	
Workload (hours)	162	Contact hours	T -	TP 60	PL -
			TC -	S -	E -
			OT -	O -	

T - Lectures; TP - Lectures and problem-solving; PL - Problem-solving, project or laboratory; TC - Fieldwork; S - Seminar; E - Placement; OT - Tutorial; O - Other

Name(s) of lecturer(s) Manuela Dolores Ferreira Carneiro

Learning outcomes and competences

At the end of the course unit the learner is expected to be able to:

1. Realize how is the television news selection
2. To interpret the news information
3. Television news texts production
4. Develop routines in television production
5. Making television news

Prerequisites

Before the course unit the learner is expected to be able to:
Not applicable

Course contents

1 - Television 2 - Text and images 3 - Doing a newscast 4 - TV practices

Course contents (extended version)

1. Television
 - Journalistic genres in television
 - Television news production
 - Television news approach
 - Selection
2. Text and Image
 - Lead and the inverted pyramid
 - Writing for television
 - The spoken word
 - Image construction
 - Facing the cameras
3. Doing a newscast
 - Edit a newscast
 - Directing
 - Alignment
4. TV Practices
 - Consolidation exercises

Recommended reading

1. Oliveira, J. (2007). Manual de Jornalismo de Televisão. Lisboa: Cenjor.
2. RTP (2001). RTP – Livro de Estilo. Lisboa: Direção de Informação da RTP.
3. Traquina, N. (1993). "As Notícias", in Traquina Nelson (ed.), Jornalismo: Questões, Teorias e Estórias. Comunicação & Linguagens, Veja.
4. Sena, Nilza (2008). A televisão por dentro e por fora. Coimbra: Edições Minerva. 9789727982967

Teaching and learning methods

Contact hours: Lecture method, viewing audiovisual products and diverse news material, enabling knowledge transmission in a structured way. Active method, by solving the proposed exercises. Non- contact hours: Active method, in which students must take the initiative in solving exercises and final projects.

Assessment methods

1. Distributed evaluation - (Regular, Student Worker) (Final, Supplementary)
 - Practical Work - 100% (News production 50% Making a newscast 20% Weekly review 30%)
2. Final evaluation - (Regular, Student Worker) (Special)
 - Final Written Exam - 100%
3. Assessment for students in mobility - (Regular, Student Worker) (Final, Supplementary, Special)
 - Practical Work - 100% (Newsmaking projects)

Language of instruction

Portuguese

Electronic validation

Manuela Dolores Ferreira Carneiro	Manuela Dolores Ferreira Carneiro	Carlos Sousa Casimiro da Costa	Luisa Margarida Barata Lopes
16-03-2022	16-03-2022	16-03-2022	21-03-2022