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|------------------|------------------------------------|---------------|----------------|--|------|
| Course Unit      | Narrative Models and Screenwriting |               | Field of study | Journalism and Reporting                               |      |
| Bachelor in      | Communication and Journalism       |               | School         | School of Public Management, Communication and Tourism |      |
| Academic Year    | 2023/2024                          | Year of study | 2              | Level  | 1-2  |
| Type             | Semestral                          | Semester      | 1              | ECTS credits   | 6.0  |
| Code             | 9662-657-2104-00-23                |               |                |  |      |
| Workload (hours) | 162                                | Contact hours | T -            | TP 60  | PL - |
|                  |                                    |               | TC -           | S -  | E -  |
|                  |                                    |               | OT -           | O -  |      |

T - Lectures; TP - Lectures and problem-solving; PL - Problem-solving, project or laboratory; TC - Fieldwork; S - Seminar; E - Placement; OT - Tutorial; O - Other

Name(s) of lecturer(s) Joana Ines Veiga Guerra da Costa Tavares

### Learning outcomes and competences

At the end of the course unit the learner is expected to be able to:

1. Understand the concept of narrative;
2. Distinguish the different structures and elements of the narrative;
3. Understand the evolution of different models of cinematographic narrative;
4. Recognize and employ writing techniques for audiovisual formats;
5. Develop, structure, produce the argument for audiovisual narratives and plan your script;

### Prerequisites

Before the course unit the learner is expected to be able to:  
Not applicable.

### Course contents

1. Introduction to the concept of narrative; 2. Narrative models of Cinema; 3. New forms of language, new types of narratives; 4. Narrative genres; 5. Audiovisual argument;

### Course contents (extended version)

1. Introduction to the concept of narrative:
  - theoretical principles of narration;
  - evolution of the narrative;
  - narrative elements (action, narrator, characters, space and time);
  - narrative structures (structure of Syd Field's three acts and Joseph Campbell's Hero's Journey).
2. Narrative models of Cinema :
  - classic narrative model;
  - modern and contemporary narrative model.
3. New forms of language, new types of narratives:
  - hypertextuality;
  - intertextuality;
  - adaptation ;
  - multiform narratives.
4. Narrative genres:
  - Structure (tale, fable, chronicle, novel, epic, novel);
  - Thematic (fantasy; science fiction; horror; thriller, drama; comedy; . . . )
5. Screenplay;
  - audiovisual language (scenes, sequences, plans, synopsis);
  - what is a script?
  - format of scripts.

### Recommended reading

1. Bordwell, D. (1985). Narration in the Fiction Film. Madison: The University of Wisconsin Press.
2. Mancelos, J. (2017). Introdução à Narrativa Cinematográfica. Edições Colibri.
3. Parent-Altier, D. (2014). O Argumento Cinematográfico. Edições Texto&Grafia.
4. Parent-Altier, D. et Marie M. (2013). A análise do Filme. Edições Texto&Grafia.
5. Ryan, Marie-Laure et alii. (2004). Routledge Encyclopedia of Narrative Theory, New York, Routledge.

### Teaching and learning methods

Contact hours Expository method: transmission of knowledge in a structured and continuous way. Interrogative method: development of critical capacity. Active method: resolution of activities, in order to allow the consolidation of knowledge. Non-contact hours Active method: development of the proposed works.

### Assessment methods

1. Continuous evaluation (internal students) - (Regular, Student Worker) (Final, Supplementary, Special)
  - Practical Work - 20% (Exercise of creative writing and narrative analysis (minimum grade 7/20).)
  - Intermediate Written Test - 40% (Development questions for application of content and film analysis (minimum grade 7/20).)
  - Development Topics - 40% (Development of a fictional narrative and its respective script (minimum grade 8/20).)
2. Continuous evaluation (mobility students) - (Regular, Student Worker) (Final, Supplementary, Special)
  - Practical Work - 50% (Exercise of creative writing and narrative analysis (minimum grade 7/20).)
  - Projects - 50% (Development of a fictional narrative and its respective script (minimum grade 7/20).)

### Language of instruction

1. Portuguese
2. English

## Electronic validation

|   |                                   |                                  |                              |
|---|-----------------------------------|----------------------------------|------------------------------|
| Joana Ines Veiga Guerra da Costa<br>Tavares | Manuela Dolores Ferreira Carneiro | Barbara Costa Vilas Boas Barroso | Luisa Margarida Barata Lopes |
| 09-10-2023                                  | 12-10-2023                        | 13-11-2023                       | 08-12-2023                   |