

Course Unit	Narrative Models and Screenwriting		Field of study	Journalism and Reporting	
Bachelor in	Communication and Journalism		School	School of Public Management, Communication and Tourism	
Academic Year	2022/2023	Year of study	2	Level	1-2
Type	Semestral	Semester	1	ECTS credits	6.0
Code	9662-657-2104-00-22				
Workload (hours)	162	Contact hours	T -	TP 60	PL -
			TC -	S -	E -
			OT -	O -	

T - Lectures; TP - Lectures and problem-solving; PL - Problem-solving, project or laboratory; TC - Fieldwork; S - Seminar; E - Placement; OT - Tutorial; O - Other

Name(s) of lecturer(s) Joana Ines Veiga Guerra da Costa Tavares

Learning outcomes and competences

At the end of the course unit the learner is expected to be able to:

1. Understand the concept of narrative;
2. Distinguish the different structures and elements of the narrative;
3. Understand the evolution of different models of cinematographic narrative;
4. Recognize and employ writing techniques for audiovisual formats;
5. Develop, structure, produce the argument for audiovisual narratives and plan your script;

Prerequisites

Before the course unit the learner is expected to be able to:
Not applicable.

Course contents

1. Introduction to the concept of narrative; 2. Narrative models of Cinema; 3. New forms of language, new types of narratives; 4. Narrative genres; 5. Audiovisual argument;

Course contents (extended version)

1. Introduction to the concept of narrative:
 - theoretical principles of narration;
 - evolution of the narrative;
 - narrative elements (action, narrator, characters, space and time);
 - narrative structures (structure of Syd Field's three acts and Joseph Campbell's Hero's Journey).
2. Narrative models of Cinema :
 - classic narrative model;
 - modern and contemporary narrative model.
3. New forms of language, new types of narratives:
 - hypertextuality;
 - intertextuality;
 - adaptation ;
 - multiform narratives.
4. Narrative genres:
 - Structure (tale, fable, chronicle, novel, epic, novel);
 - Thematic (fantasy; science fiction; horror; thriller, drama; comedy; . . .)
5. Screenplay;
 - audiovisual language (scenes, sequences, plans, synopsis);
 - what is a script?
 - format of scripts.

Recommended reading

1. Bordwell, D. (1985). Narration in the Fiction Film. Madison: The University of Wisconsin Press.
2. Mancelos, J. (2017). Introdução à Narrativa Cinematográfica. Edições Colibri.
3. Parent-Altier, D. (2014). O Argumento Cinematográfico. Edições Texto&Grafia.
4. Parent-Altier, D. et Marie M. (2013). A análise do Filme. Edições Texto&Grafia.
5. Ryan, Marie-Laure et alii. (2004). Routledge Encyclopedia of Narrative Theory, New York, Routledge.

Teaching and learning methods

Contact hours
Expository method: transmission of knowledge in a structured and continuous way.
Interrogative method: development of critical capacity.
Active method: resolution of activities, in order to allow the consolidation of knowledge.

Non-contact hours
Active method: development of the proposed works.

Assessment methods

1. Distributed evaluation (mobility students) - (Regular, Student Worker) (Final)
 - Practical Work - 25% (Exercise of creative writing and narrative analysis (minimum grade 7/20).)
 - Intermediate Written Test - 40% (Development questions for application of content and film analysis (minimum grade 7/20).)
 - Development Topics - 35% (Development of a fictional narrative and its respective script (minimum grade 8/20).)
2. Distributed evaluation (mobility students) - (Regular, Student Worker) (Supplementary, Special)
 - Practical Work - 25% (Exercise of creative writing and narrative analysis (minimum grade 7/20).)
 - Intermediate Written Test - 40% (Development questions for application of content and film analysis (minimum grade 7/20).)
 - Projects - 35% (Development of a fictional narrative and its respective script (minimum grade 7/20).)

Language of instruction

1. Portuguese
2. English

Electronic validation

Joana Ines Veiga Guerra da Costa Tavares	Manuela Dolores Ferreira Carneiro	Carlos Sousa Casimiro da Costa	Luisa Margarida Barata Lopes
06-10-2022	11-10-2022	12-10-2022	14-10-2022