

Course Unit	Audiovisual Communication		Field of study	Audiovisual and Media Production	
Bachelor in	Communication and Journalism		School	School of Public Management, Communication and Tourism	
Academic Year	2023/2024	Year of study	2	Level	1-2
Type	Semestral	Semester	1	ECTS credits	6.0
Code	9662-657-2101-00-23				
Workload (hours)	162	Contact hours	T -	TP 60	PL -
			TC -	S -	E -
			OT -	O -	

T - Lectures; TP - Lectures and problem-solving; PL - Problem-solving, project or laboratory; TC - Fieldwork; S - Seminar; E - Placement; OT - Tutorial; O - Other

Name(s) of lecturer(s) Ana Patricia Fidalgo Posse, Tiago Jorge Alves Fernandes

### Learning outcomes and competences

At the end of the course unit the learner is expected to be able to:

1. Understanding and decoding audiovisual language;
2. Distinguish and apply the fundamental stages in the implementation of an audiovisual production process;
3. Planning and preparing pre-production documents;
4. Using technical audiovisual production equipment;
5. Know how to work in a production team;
6. Develop a sense of storytelling through cinematic techniques;
7. Understand and apply the principle of continuity of action;
8. Planning an audiovisual project.

### Prerequisites

Before the course unit the learner is expected to be able to:  
Not applicable

### Course contents

1. History of Cinema; 2. Audiovisual Terminology; 3. Audiovisual Genres; 4. Production Stages; 5. Audiovisual Production Teams; 6. Contemporary Audiovisual Stylistic Trends; 7. Sound in Audiovisual; 8. Image in Audiovisual; 9. Audiovisual Project Development.

### Course contents (extended version)

1. History of Cinema:
  - First cinema
  - Attractions cinema
  - New cinemas
  - Vídeo
2. Audiovisual Language:
  - Plan and scene
  - Framing
  - Storytelling and Mise en Scène
3. Audiovisual genres:
  - Formal differences and authors
4. Production Stages:
  - Pre-production
  - Production
  - Post-production
5. Audiovisual production team:
  - Audiovisual production functions and departments
6. Stylist tendencies in the contemporary audiovisual:
  - Storytelling
  - Journalism and Advertising
  - Promotional and institutional film
7. Sound in Audiovisual:
  - Acoustic
  - Psychoacoustic
  - Microphones and digital recorders
  - Practical sound recording exercises
8. The image in audiovisual:
  - Digital camcorder
  - Camera definitions
  - Practical camera operating exercises
9. Audiovisual Project Development:
  - Production exercises

### Recommended reading

1. D'Arcy, G. (2019). Critical Approaches to TV and Film Set Design. Oxon: Routledge. ISBN 9781315205939
2. Grilo, J. M. (2017). As Lições do Cinema. Lisboa: Edições Colibri. ISBN 978 972 772 705 6
3. Nogueira, L. (2010). Manuais de Cinema III: Planificação e Montagem. LabCom Books: Covilhã.
4. Thompson, R. & Bowen, C. J. (2009). Grammar of the Shot (2ª ed. ). Oxford: Focal Press. ISBN: 978 0 240 52121 3
5. Ward, P. (2003). Picture Composition (2ª ed. ). Oxford: Focal Press. ISBN 978 0 240 51681 3

### Teaching and learning methods

Presentation of theoretical concepts and case studies; Audiovisual terminology; Debates and clarification of doubts (individual and in teams); Practical exercises and audiovisual recordings; Analysis of images (still and moving); Watching of films.

### Assessment methods

1. Continuous evaluation - (Regular, Student Worker) (Final)
  - Work Discussion - 10% (Attendance and participation in class. Minimum grade: 7/20.)

**Assessment methods**

- Practical Work - 40% (Practical Work 1 (individual) - Pre-Production Dossier. Minimum mark: 7/20.)
- Projects - 50% (Final Project (group) - Production of an audiovisual project. Minimum grade: 7/20.)
- 2. Final evaluation - (Regular, Student Worker) (Supplementary, Special)
  - Projects - 100% (Production of an audiovisual project, from pre-production to post-production.)
- 3. Mobility students - (Regular, Student Worker) (Final, Supplementary, Special)
  - Projects - 100% (Production of an audiovisual project, from pre-production to post-production.)

**Language of instruction**

1. Portuguese
2. English

**Electronic validation**

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10-10-2023	12-10-2023	13-11-2023	08-12-2023