

Course Unit	Press Workshop	Field of study	Journalism and Reporting
Bachelor in	Communication and Journalism	School	School of Public Management, Communication and Tourism
Academic Year	2022/2023	Year of study	1
Type	Semestral	Semester	2
Level	1-1	ECTS credits	6.0
Code	9662-657-1201-00-22		
Workload (hours)	162	Contact hours	T - TP 60 PL - TC - S - E - OT - O -

T - Lectures; TP - Lectures and problem-solving; PL - Problem-solving, project or laboratory; TC - Fieldwork; S - Seminar; E - Placement; OT - Tutorial; O - Other

Name(s) of lecturer(s) Rita Alexandra Manso Araújo

Learning outcomes and competences

At the end of the course unit the learner is expected to be able to:

1. Realize how is the newspaper news selection
2. To interpret the news information
3. Press news texts production
4. Develop routines in news production in the press
5. Making written news

Prerequisites

Before the course unit the learner is expected to be able to:
Not applicable

Course contents

1 - Press 2 - Text and images 3 - Writing a news 4 - Press practices

Course contents (extended version)

1. A brief history of news media
 - Legal framework and access to journalism profession in Portugal
 - Newsworthiness criteria
 - Information process
2. Building News
 - News genres
 - Lead, inverted pyramid, and titles
3. Newsroom organization
 - Journalist different roles
 - News gathering
4. News sources
 - Theoretical framework
 - News sources in different social fields
5. Changing media
 - New trends in online journalism

Recommended reading

1. Kovach, B. & Rosenstiel, T. (2004). Os Elementos do Jornalismo. Porto: Porto Editora.
2. Ribeiro, V. (2009) Fontes sofisticadas de informação. Lisboa: Formalpress.
3. Fidalgo, J. (2008). O Jornalista em Construção. Porto: Porto Editora
4. Santos, R. (2006). A fonte não quis revelar. Campo das Letras.
5. Lopes, F. (2015). Jornalista: profissão ameaçada. Alêtheia

Teaching and learning methods

Classes are theoretical and practical, and the teacher values the discussion of current events and solving practical exercises during the class. Students' participation and engagement are also valued, since he/she has an active role in the learning process.

Assessment methods

1. Continuous evaluation - (Regular, Student Worker) (Final)
 - Practical Work - 50% (Journalistic texts: news piece 25% + interview lineup 25%)
 - Final Written Exam - 50% (minimum grade: 8)
2. Final evaluation - (Regular, Student Worker) (Supplementary, Special)
 - Final Written Exam - 100%
3. Assessment for students in mobility - (Regular, Student Worker) (Final)
 - Practical Work - 50% (Journalistic texts: news piece 25% + interview lineup 25%)
 - Final Written Exam - 50% (minimum grade: 8)

Language of instruction

1. Portuguese
2. English

Electronic validation

Rita Alexandra Manso Araújo	Manuela Dolores Ferreira Carneiro	Carlos Sousa Casimiro da Costa	Luisa Margarida Barata Lopes
26-04-2023	29-04-2023	02-05-2023	02-05-2023