

Course Unit	Writing Techniques		Field of study	Mother Language and Literature	
Bachelor in	Communication and Journalism		School	School of Public Management, Communication and Tourism	
Academic Year	2022/2023	Year of study	1	Level	1-1
Type	Semestral	Semester	1	ECTS credits	6.0
Code	9662-657-1005-00-22				
Workload (hours)	162	Contact hours	T -	TP 60	PL -
			TC -	S -	E -
			OT -	O -	

T - Lectures; TP - Lectures and problem-solving; PL - Problem-solving, project or laboratory; TC - Fieldwork; S - Seminar; E - Placement; OT - Tutorial; O - Other

Name(s) of lecturer(s) Antonio Jose Goncalves Rodrigues

### Learning outcomes and competences

At the end of the course unit the learner is expected to be able to:

1. Recognize the resources of the textual organization and its importance
2. Identify each type of text;
3. To know and characterize discursive genres;
4. Exercise production skills

### Prerequisites

Not applicable

### Course contents

Understanding the underlying notions on linguistic and textual analysis; Textual prototypes and discursive genres; Writing expression.

### Course contents (extended version)

1. Understanding the underlying notions on linguistic and textual analysis:
  - The utterance in the language and the discursive modality;
  - Discursive connectors and their importance in sentence structuring;
  - Reference and co-reference mechanisms;
  - Lexical richness: lexical enrichment processes.
2. Textual notions:
  - Notions of textual prototypes and discursive genres;
  - The compositional heterogeneous nature of texts;
  - Study of prototypical sequences;
  - Study of linguistic-discursive mechanisms underlying the various types of text.
3. Writing Expression:
  - Stages of the writing process: planning, textualizing and textual revision;
  - The textual coherence and cohesion;
  - The rhetorical-discursive techniques in the practice of writing;
  - Application of theoretical knowledge in the production of texts.

### Recommended reading

1. Breton, P. (2002). A Palavra Manipulada. Lisboa, Ed. Caminho. ISBN: 9789722114516.
2. Ceia, C. (1995). Textualidade: uma introdução. Lisboa: Editorial Presença. ISBN: 9789722319614.
3. Nascimento, Z. e Pinto, J. M. de Castro, (2003). A Dinâmica da Escrita, Lisboa, Plátano Editora. ISBN: 9789727701322.
4. Rei, J. Esteves, (2000). Curso de Redacção I – A Frase. Porto: Porto Editora. ISBN : 9789720401069.
5. Rei, J. Esteves, (2000). Curso de Redacção II – O Texto. Porto: Porto Editora. ISBN : 9789720401076.

### Teaching and learning methods

Classroom teaching: the methodology followed in the classes obeys the theoretical-practical content of the curricular unit. Non-face-to-face teaching: includes tasks of systematizing the contents seen in the classroom as well as the search for information with a view to lexical enrichment.

### Assessment methods

1. Distributed evaluation - (Regular, Student Worker) (Final)
  - Practical Work - 40%
  - Development Topics - 10%
  - Final Written Exam - 50%
2. Mobility students - (Regular) (Final)
  - Practical Work - 100%
3. Final evaluation - (Regular, Student Worker) (Supplementary)
  - Final Written Exam - 100%
4. Special Season - (Regular, Student Worker) (Special)
  - Final Written Exam - 100%

### Language of instruction

Portuguese

### Electronic validation

Antonio Jose Goncalves Rodrigues	Manuela Dolores Ferreira Carneiro	Carlos Sousa Casimiro da Costa	Luisa Margarida Barata Lopes
17-11-2022	28-11-2022	02-12-2022	03-12-2022