

Course Unit	English I	Field of study	Languages
Bachelor in	Tourism	School	School of Public Management, Communication and Tourism
Academic Year	2023/2024	Year of study	2
Type	Semestral	Semester	1
Level	1-2	ECTS credits	6.0
Code	9254-532-2102-00-23		
Workload (hours)	162	Contact hours	T - 60 TP - 60 PL - 60 TC - 60 S - 60 E - 60 OT - 60 O - 60

T - Lectures; TP - Lectures and problem-solving; PL - Problem-solving, project or laboratory; TC - Fieldwork; S - Seminar; E - Placement; OT - Tutorial; O - Other

Name(s) of lecturer(s) Jean Noel Fernand Mercereau

Learning outcomes and competences

At the end of the course unit the learner is expected to be able to:

1. Understand and summarise technical texts on the area of tourism;
2. Use specific and general terminology;
3. Produce clear oral texts;
4. Understand spoken English in a wide range of accents and at a native rate of delivery and rhythm up to an upper-intermediate level.
5. Use the grammar and vocabulary of the English language up to a level of upper-intermediate understanding.
6. Display competency in writing in various styles, with contents, organisation, cohesion, range of vocabulary and linguistic structures and effect on the reader being the main factors to consider.
7. Acquire linguistic fluency, spelling correction and lexis knowledge adequate to the upper intermediate level demanded (B2 of CEFR)

Prerequisites

Before the course unit the learner is expected to be able to:

Have reasonable communicative written and oral skills in English, which were developed in level B1.

Course contents

1. Thematic areas: - Culture and the concepts of culture; -International Travel; -Money matters; -The Future of Tourism. 2. Grammar: verb forms; passive voice; gerunds and infinitives, linking words, etc. 3. Writing: Correspondence: - business English; - confirming reservations, avoiding mistakes; - formal and informal letter; - curriculum vitae and the covering letter, - reports, etc. 4. Vocabulary (within the Tourism Industry and related areas): common collocations, idioms, phrasal verbs, etc.

Course contents (extended version)

1. get the message
 - advertising and publicity
2. Hotel Branding
 - brands and branding
 - boutique hotels hotels of the future
3. Gastronomy
 - food culinary tourism
 - Describing food
4. Careers
 - applying for a job Remuneration
 - Adjectives describing personality
5. Grammar/Vocabulary:
 - Verb forms;
 - If clauses
 - Idioms
 - Prepositions
 - Countable and uncountable nouns
 - relative clauses
6. Writing:
 - Formal and informal letter;
 - emails -formal and informal
 - Reports, enquiries, minutes of a meeting, writing about a heritage site
 - Describing a heritage site
7. Managing Events
 - Event Managaement
 - Contracts

Recommended reading

1. Fletcher, John, Fyall, Alan, Gilbert, David & Wanhill, Stephen (2018). Tourism: Principles and Practice. Pearson.
2. Hewings, Martin & Haines, Simon (2015). Grammar and Vocabulary for Advanced Learners. C.U.P.
3. Mascull, Bill (2017). Business Vocabulary in Use, Intermediate. C.U.P.
4. Strutt, Peter (2013). English for International Tourism Upper Intermediate. Pearson.
5. Walker, Robin & Harding, Keith (2006). Oxford English for Careers: Tourism 1. OUP.

Teaching and learning methods

Communicative methodology focuses on practical component involving students in interactive activities to develop abilities of reading (skimming and scanning); listening (for general and specific comprehension, and pronunciation); speaking (role-plays, debates and oral presentations); and writing, cut across the several subject areas and fields of study.

Assessment methods

1. Final assessment (including Erasmus students) - (Regular, Student Worker) (Final)
 - Intermediate Written Test - 20% (Listening and reading comprehension, writing, grammar and vocabulary)
 - Presentations - 30% (group presentation)
 - Final Written Exam - 50% (Listening and reading comprehension, writing, grammar and vocabulary)
2. Final Exam evaluation (also erasmus students) - (Regular, Student Worker) (Supplementary, Special)
 - Final Written Exam - 70% (Listening and reading comprehension, writing, grammar and vocabulary)

Assessment methods

- Intermediate Oral Test - 30% (individual oral presentation)

Language of instruction

English

Electronic validation

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07-11-2023	08-11-2023	13-11-2023	15-11-2023

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