

Course Unit	Tourism Geography		Field of study	Tourism	
Bachelor in	Tourism		School	School of Public Management, Communication and Tourism	
Academic Year	2023/2024	Year of study	1	Level	1-1
Type	Semestral	Semester	1	ECTS credits	6.0
Code	9254-532-1102-00-23				
Workload (hours)	162	Contact hours	T -	TP 60	PL -
			TC -	S -	E -
			OT -	O -	

T - Lectures; TP - Lectures and problem-solving; PL - Problem-solving, project or laboratory; TC - Fieldwork; S - Seminar; E - Placement; OT - Tutorial; O - Other

Name(s) of lecturer(s) Márcio Domingos Alves Ribeiro Martins

### Learning outcomes and competences

At the end of the course unit the learner is expected to be able to:

1. Know and understand the relationships between tourism and geography.
2. Know, understand and interpret the territory with particular emphasis on the elements with greater involvement in tourism.
3. Define and characterize tourism as a component of regional development.
4. Analyze the territorial planning and management tools.

### Prerequisites

Not applicable

### Course contents

Geography and tourism; Cartography. ; Portugal; Climate; Regional planning.

### Course contents (extended version)

1. 1. Tourism and Geography: basic concepts.
2. 2. Cartography:
  - Basic notions of cartography;
  - Scales, cartographic generalization and cartographic symbolization;
  - Cartographic projections and coordinate systems.
3. 3. Diversity of geographic and tourist areas in Portugal:
  - Tourist location factors (natural and cultural).
4. 4. Climate.
  - Weather types and climate zones;
  - The climate as a determinant in tourist activities;
  - Climate changes.
5. 5. Geography and regional planning:
  - Fundamental concepts of planning and land use management;
  - The territory and the policies of tourism; .
  - Instruments and Territorial Management System (national, special, regional, municipal and urban);
  - The Planning Process.

### Recommended reading

1. Brito, Sérgio Palma (2010) Sustentabilidade, ordenamento do território e ambiente. Sociedade Portuguesa de Inovação. ISBN: 9789728589820.
2. Medeiros, C. (2006). Geografia de Portugal, Planeamento e ordenamento do território. Lisboa: Círculo de Leitores. ISBN: 972-42-3538-6
3. Martins, J. V. (2007). Planeamento e Ordenamento Territorial do Turismo uma perspectiva estratégica. Lisboa: Editorial Verbo. ISBN: 972-22-2610-3
4. Carvalho, C. (2012) Ordenamento e Desenvolvimento Territorial, Imprensa da Universidade de Coimbra; ISBN 9789892601151
5. WILLIAMS, S. , & LEW, A. (2015). Tourism Geography – Critical understandings of place, space and experience. Routledge. ISBN 9780415854443

### Teaching and learning methods

Oral presentation of the syllabus through the students' prior knowledge of the concepts and for that the use of audiovisual tools will be important. The active involvement of students in classroom with the purpose of building their own knowledge process. Reading texts of documents enabling deepen the subjects covered by the course.

### Assessment methods

1. Final exam evaluation - (Regular, Student Worker) (Final, Supplementary, Special)
  - Final Written Exam - 100%
2. Continuous assessment - (Regular, Student Worker) (Final)
  - Intermediate Written Test - 50% (Minimum grade of 7/20.)
  - Practical Work - 50%
3. Incoming students - (Regular, Student Worker) (Final, Supplementary, Special)
  - Practical Work - 100%

### Language of instruction

1. Portuguese
2. Portuguese, with additional English support for foreign students.

### Electronic validation

Márcio Domingos Alves Ribeiro Martins	Catarina Antónia Martins	Catarina Alexandra Alves Fernandes	Luisa Margarida Barata Lopes
12-10-2023	14-10-2023	14-10-2023	16-10-2023