

Course Unit	Communication Law		Field of study	Law	
Bachelor in	Multimedia		School	School of Public Management, Communication and Tourism	
Academic Year	2022/2023	Year of study	3	Level	1-3
Type	Semestral	Semester	1	ECTS credits	3.0
Workload (hours)			81	Contact hours	
			T	-	TP
			30	PL	-
			TC	-	S
			-	E	-
			OT	-	O
			-	-	-
Code 9213-656-3103-00-22					

T - Lectures; TP - Lectures and problem-solving; PL - Problem-solving, project or laboratory; TC - Fieldwork; S - Seminar; E - Placement; OT - Tutorial; O - Other

Name(s) of lecturer(s) Carla Marina Mendes da Silva

Learning outcomes and competences

At the end of the course unit the learner is expected to be able to:

1. Know the instances of communication regulation.
2. To know and interpret the legislation that governs the area of communication, e-commerce, consumer rights, protection of personal data and intellectual property.
3. Understand the ethical and legal limits to freedom of communication and the resultant responsibility of its breaking.
4. Apply the legal concepts and normatives in practical situations.

Prerequisites

Before the course unit the learner is expected to be able to:
Not applicable

Course contents

1) Introduction; 2) Media; 3) Information Society; 4) Intellectual Property.

Course contents (extended version)

1. INTRODUCTION
 - Concept of law, fundamental characteristics of law, purposes, sources and branches of law
 - Articulation of domestic law with European Union law
 - Concept of legal norm and its characteristics
 - Unlawfulness, Responsibility and Coactive and Preventive Protection
 - Concept of legal relationship, legal personality, ability to enjoy and exercise
 - Regulation and self-regulation
 - Communication Law, Fundamental Rights and Personality Rights
2. MEDIA
 - Media legal framework: press, radio and television
 - Statute of the Journalist: Concept, Incompatibilities, Rights and Professional Duties
 - Freedom of communication and its limits: criminal, civil and contraordenacional responsibility
3. INFORMATION SOCIETY
 - Commercial communication and consumer rights
 - Electronic commerce and liability of internet service providers
 - Protection of personal data and privacy
 - Cybercrime
4. INTELLECTUAL PROPERTY
 - Industrial Property: trademarks, patents and design
 - Copyright and related rights

Recommended reading

1. Amorim, A. (2015). Comunicação comercial e direito dos consumidores: Desafios da sociedade da informação. Revista de Direito Intelectual n.º 1. Coimbra: Almedina
2. Gonçalves, L. (2019). Manual de direito industrial. (8.ª ed.). Coimbra: Almedina.
3. Magalhães, F.; Pereira, M. (2020). Regulamento geral de proteção de dados - Manual prático. (23.º ed.). Porto: Vida Económica.
4. Mello, A. (2020). Manual de direito de autor e direitos conexos. (4ª ed.). Coimbra: Almedina.

Teaching and learning methods

Presentation and debate of the programmatic contents. Resolution of practical cases in class context and subject matter. Realization of practical work.

Assessment methods

1. Continuous evaluation - (Regular, Student Worker) (Final)
 - Projects - 100% (Project)
2. Final exam - (Regular, Student Worker) (Final, Supplementary, Special)
 - Final Written Exam - 100%
3. International incoming students - (Regular, Student Worker) (Final, Supplementary, Special)
 - Development Topics - 100% (The student will prepare an essay elaborating on one of the subjects of the UC program)

Language of instruction

Portuguese, with additional English support for foreign students.

Electronic validation

Carla Marina Mendes da Silva	Ana Lucia Jesus Pinto	Catarina Alexandra Alves Fernandes	Luisa Margarida Barata Lopes
04-10-2022	07-10-2022	09-10-2022	14-10-2022