This document is valid only if stamped in all pages.

Course Unit	Public Policy			Field of study	Public Administration		
Bachelor in	Public Management and Administration			School	School of Public Management, Communication and Tourism		
Academic Year	2022/2023	Year of study	3	Level	1-3	ECTS credits	6.0
Type	Semestral	Semester	2	Code	9165-315-3203-00-22		

Workload (hours)	162	Contact hours	T	-	TP	60	PL	-	TC	-	S	-	E	-	OT	20	O	-

T - Lectures; TP - Lectures and problem-solving; PL - Problem-solving, project or laboratory; TC - Fieldwork; S - Seminar; E - Placement; OT - Tutorial; O - Other

Name(s) of lecturer(s)	Claudia Cristina Silva Costa

Learning outcomes and competences

At the end of the course unit the learner is expected to be able to:
1. Analyze market and government failures.
2. Analyze and understand political agenda and process.
3. Understand and analyze the role play of actors in the political process.
4. Analyze, evaluate and implement public policies.
5. Understand the popular control of public policies.
6. Analyze and evaluate the costs and benefits involved in adopting public policies.

Prerequisites

Before the course unit the learner is expected to be able to:
Not applicable.

Course contents

Definition of Public Policy and its justification | Economic Policy vs. Public Policy | Types of Public Policy | Theories of Political Process and Decision Making | Management of Political Process | Formulation of Public Policy and the Political Agenda | Implementation of Public Policies | Evaluation and Impact of Public Policy | Popular Control of Public Policy.

Course contents (extended version)

1. Definition of Public Policy and its justification
   - Market failures
   - Government failures
   - How to study Public Policy
2. Economic and Public Policies
3. Types of Public Policy
4. Decision making process
   - Classical theories of the Political Process
   - Contemporary Theory of the Political Process and Decision Making
5. Management of the Political Process
   - Political Actores
   - Political Agenda
6. Formulation of Public Policy
   - Issues
   - Political Agenda
7. Evaluation and Impact of Public Policy
   - Evaluation of Public Policy
8. Popular Control of Public Policy
   - Traditional methods
   - Unconventional methods

Recommended reading

1. Anderson, J. E. (2015). Public Policymaking: An Introduction, 8th ed. (Stamford, Conn.: Cengage). ISBN-10: 1285735285
2. Dye, T. R. (2012). Understanding public policy. USA: Pearson Education. ISBN: 9780205238828.
3. Lindblom, C. & Woodhous, E. (1992). The policy making process. London: Prentice Hall. ISBN: 0136823602.
4. Birkland, T. A. (2019). An introduction to the policy process: Theories, concepts, and models of public policy making, 5th ed. (New York: Routledge). ISBN: 9781351023948
5. Weimer, D. & Vining, A. (2016). Policy analysis: Concepts and practices. USA: Pearson Education. ISBN: 9780205781300.

Teaching and learning methods

In the hours of contact will be focused on discussion and analysis of program content that will be accompanied by the interpretation of situations and practices. The non contact hours should face for the analysis of national public policies and pursuit of acquisition and application of knowledge.

Assessment methods

1. Distributed Evaluation - (Regular, Student Worker) (Final, Supplementary)
   - Practical Work - 70%
   - Final Written Exam - 30%
2. Final Exam - (Regular, Student Worker) (Supplementary, Special)
   - Final Written Exam - 100%
3. Incoming students - (Regular, Student Worker) (Final, Supplementary, Special)
   - Development Topics - 100% (Individual work of specific public policy)

Language of instruction

English

Electronic validation			
Claudia Cristina Silva Costa	Bernadete de Lourdes Bittencourt	Catarina Alexandra Alves Fernandes	Luisa Margarida Barata Lopes
10-03-2023	07-04-2023	08-04-2023	10-04-2023

This document is valid only if stamped in all pages.