

Course Unit	Public Management Models		Field of study	Public Administration	
Bachelor in	Public Management and Administration		School	School of Public Management, Communication and Tourism	
Academic Year	2023/2024	Year of study	2	Level	1-2
Type	Semestral	Semester	1	ECTS credits	6.0
Code	9165-315-2104-00-23				
Workload (hours)	162	Contact hours	T -	TP 60	PL -
			TC -	S -	E -
			OT 20	O -	

T - Lectures; TP - Lectures and problem-solving; PL - Problem-solving, project or laboratory; TC - Fieldwork; S - Seminar; E - Placement; OT - Tutorial; O - Other

Name(s) of lecturer(s) Claudia Cristina Silva Costa

### Learning outcomes and competences

At the end of the course unit the learner is expected to be able to:

1. Understand the administrative environment.
2. Understand the State evolution and Models of Public Management.
3. Understand the movement of New Public Management.

### Prerequisites

Before the course unit the learner is expected to be able to:

1. Knowledge of English Language.
2. Knowledge of Portuguese Public Administration Structure.

### Course contents

1. Origin of Public Management. 2. Different Administrative Contexts. 3. Models of Public Management. 4. New Challenges to Public Administration.

### Course contents (extended version)

1. ORIGIN OF PUBLIC MANAGEMENT
  - The study and teaching of Public Administration: Origin and evolution of Administrative Science
  - The teaching of Public Administration in Europe and the United States
  - The study and teaching of Public Administration in Portugal
  - Public Management principles: Differences between Public and Private Management
  - The administrative environment
  - Politics vs. Public Management
2. DIFFERENT ADMINISTRATIVE CONTEXTS
  - Administrative systems: classic system
  - Civic culture Model
  - Confucian model
  - Prismatic Model
3. MODELS OF PUBLIC MANAGEMENT
  - Models of Public Management: The administrative science; Wilson and Policy/Administration dichotomy
  - Models of Public Management: The professional administration; Welfare and administrative rationality
  - Crisis of the Welfare State; The switch to a monetarist system
  - Paradigms of administrative reform: The Public Choice; The Management Approach
  - The New Public Management: Dimensions of New Public Management; The market mechanisms
  - Impact of New Public Management: Use of market mechanisms; Use of contracts
  - Human Resource Management; Budgets Management; The adversities of New Public Management
  - The Model of Governance: The concept of Governance vs. Networks
  - The New Economic institutionalism: The Economics of transaction costs; The Principal Agent
4. NEW CHALLENGES TO PUBLIC MANAGEMENT
  - New challenges for Public Management: New trends in administrative reform
  - The various levels of "inter" and "intra" government; Multi-level Governance

### Recommended reading

1. Araújo, J. F. (2001). Gestão pública em Portugal - Mudança e persistência institucional. Lisboa: Editora Quarteto. [ISBN: 978-972-8717-216].
2. Araújo, J. F. & Silvestre, H. (2012). Coletânea em Administração Pública. Lisboa: Escolar Editora. [ISBN: 978-972-5923-627].
3. Rocha, J. A. (2010). Gestão Pública - Teoria, modelos e práticas. Lisboa: Escolar Editora. [ISBN: 978-972-5922-941].
4. Silvestre, H. (2009). Gestão Pública - Modelos de prestação no serviço público. Lisboa: Escolar Editora. [ISBN: 978-972-5922-590 ].
5. Silvestre, H. C. 2019. A (Nova) governança pública. Enap - Fundação Escola Nacional de Administração Pública. [ISBN: 978-85-256-0113-1].

### Teaching and learning methods

The contact hours will be focused on discussion and analysis of programmatic content accompanied by the interpretation of real situations and practices. The none presence hours should be dedicated to the analysis of scientific papers and the development of applied papers.

### Assessment methods

1. Final Evaluation - (Regular, Student Worker) (Final, Supplementary)
  - Practical Work - 70%
  - Intermediate Written Test - 30%
2. Final Exam Evaluation - (Regular, Student Worker) (Supplementary, Special)
  - Final Written Exam - 100%
3. Incoming Students - (Regular, Student Worker) (Final, Supplementary, Special)
  - Practical Work - 70% (Teams of 4 elements | Positive presentations will be taken into account | Minimum score of 7/20)
  - Intermediate Written Test - 30% (Minimum score of 7/20)

### Language of instruction

Portuguese, with additional English support for foreign students.

Electronic validation			
Claudia Cristina Silva Costa	Bernadete de Lourdes Bittencourt	Catarina Alexandra Alves Fernandes	Luisa Margarida Barata Lopes
08-10-2023	11-10-2023	11-10-2023	01-11-2023

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