

Course Unit	Mathematics			Field of study	Mathematical and Quantitative Methods	
Bachelor in	Public Management and Administration			School	School of Public Management, Communication and Tourism	
Academic Year	2023/2024	Year of study	1	Level	1-1	ECTS credits 6.0
Туре	Semestral	Semester	2	Code	9165-315-1205-00-23	
Workload (hours)	162	Contact hours			C - S -	E - OT 20 O Fieldwork; S - Seminar; E - Placement; OT - Tutorial; O - Other

Name(s) of lecturer(s) Monica Penarroias Branco Carneiro

Learning outcomes and competences

At the end of the course unit the learner is expected to be able to:

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 1. Read, write and use mathematical language fluidity.

 2. Solve easily problems envolving mathematical expressions.

 3. Recognize the meaning of formulas and be able to use them to solve problems.

 4. Use functions to modelling and solving problems.

Prerequisites

Before the course unit the learner is expected to be able to: use basic knowledge of mathematics.

Course contents

Study and representation of real functions. Function limits. Continuity. Derivatives. Applications of the derivative. Solve problem using derivative.

Course contents (extended version)

- Real functions of a real variable
 - Formula and graph of a function
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 Characteristics of functions: zeros, sinal and domain.
 Polinomial functions: affine, quadratic and polynomial with degree greater than 2.
 The algebra of fuctions. Division algorithm and Ruffini's rule.
 Monotonicity. Relative extrema for a function.
 Rational and irracional functions. Domain and range.
 Piecewise function. Absolute value function.
 Injectivity. Inverse function. Identity function. Composition of functions.
 2. Limit of a function
 Heine's limit definition. One sided limits. Limit properties.
 Indeterminate forms of limits.

- Indeterminate forms of limits.
- Asymptote of functions.

- Asymptote of functions.
 3. Continuity of a function
 Continuity of a function at a point, on a set.
 Local properties of continuous functions.

 4. Exponential and Logaritmic Functions
 Exponential function: definition, graph and properties. Exponential equations and inequalities Logarithm function: definition, graph and properties. Logarithmic equations and inequalities.
- Differentiation
 - Interpretations of the derivative. Differentiation formulas.
 - Derivative function. Derivative and continuity.
 Applications of the derivatives.

 - Sketch graphs

Recommended reading

- Hoffman, L. and Bradley, G. (2016). Calculus for Business, Economics and the Social and Life Sciences. (11. ^a Ed.) USA: Editora McGraw-Hill Companies, 2016. [ISBN: 9780073532387]
 Piskounov, N. (1977). Cálculo Diferencial e Integral, Volume 1. Lopes da Silva, Editora, Portugal. [ISBN: 97204942]
 Tan, S. (2010). Applied Mathematics for the Managerial, Life and Social Sciences. (5th Ed.) Brooks/Cole [ISBN: 9780495559672]
 Harshbarger, R. and Reynolds, J. (2006). Matemática Aplicada: administração, economia e ciências sociais e biológicas. (7^a Ed.) São Paulo Editora McGraw-Hill Companies [ISBN: 9780586804847]
 Stewart J. (2008). Calculus: Farly Transcendentals. (6th Ed.) USA: Thomson Brooks/Cole [ISBN: 9780495011668]
- 5. Stewart, J. (2008). Calculus: Early Transcendentals. (6th Ed.) USA: Thomson Brooks/Cole [ISBN: 9780495011668]

Teaching and learning methods

The lessons are structuralized with the following components: - written exposition and verbal communication of the program contents; - illustrations with examples and counterexample; - resolutions of problems;

Assessment methods

- Final evaluation (Regular, Student Worker) (Final)
 Intermediate Written Test 50%
 Final Written Exam 50%
- Final Written Exam 100% (All course contents)
 Final Written Exam 100% (All course contents)

Language of instruction

Portuguese

Electronic validation

Monica Penarroias Branco Carneiro Bernadete de Lourdes Bittencourt Anabela Neves Alves de Pinho Luisa Margarida Barata Lopes

17-03-2024 18-03-2024 18-03-2024 18-03-2024