Course Unit	Project			Field of study	Management		
Bachelor in	Management			School	School of Technology and Management		
Academic Year	2021/2022	Year of study	3	Level	1-3	ECTS credits	12.0
Type	Semestral	Semester	2	Code	9147-707-3204-00-21		

Workload (hours)	324	Contact hours	T	TP	PL	TC	S	E	OT	O
			15	-	-	-	-	210	-	-

T - Lectures; TP - Lectures and problem-solving; PL - Problem-solving, project or laboratory; TC - Fieldwork; S - Seminar; E - Placement; OT - Tutorial; O - Other

Name(s) of lecturer(s)	António Borges Fernandes, Joaquim Agostinho Mendes Leite, Lídia Maria Galvão Rodrigues Praça, Maria Clara Rodrigues Bento Vaz Fernandes

Learning outcomes and competences

At the end of the course unit the learner is expected to be able to:
1. Know research methodologies and academic essay-writing.
2. Develop habits of scientific reasoning and stimulation of a critical mind.
3. Encourage self-confidence bases for the results analysis by comparison with published data and the use of academic and scientific sources.
4. Apply and consolidate the knowledge acquired in several scientific fields.
5. Integrate the knowledge, the perspectives, the studies and the specific skills in management areas and demonstrate ability to solve problems in face of new challenges.
6. Develop oral and written communication skills and discuss proposals and results in a critical sustained way.
7. Develop and consolidate the capacity of self-learning enabling teamwork with a high degree of autonomy.
8. Know and understand the ethical, deontological, normative/legal issues related with professional practice.

Prerequisites

Before the course unit the learner is expected to be able to:
Not Applicable.

Course contents

Research methodology in social sciences. Scientific essay-writing. Traineeship.

Course contents (extended version)

1. Research methodology in social sciences
   - Epistemology and ontology
   - Academic essays
   - Research projects in social sciences: procedures
   - Research method and methodology in accounting, finance and management
2. Scientific essay-writing
   - Scientific essay-writing: the language
   - Scientific essay-writing: the format
   - Scientific essay-writing and scientific notation
3. Traineeship

Recommended reading

1. American Psychological Association. (2020). Publication manual of the American Psychological Association (7th ed.). https://doi.org/10.1037/0000165-000
2. Campenhoudt, L., Marquet, J., & Quivy, R. (2019). Manual de investigação em ciências sociais (1.ª ed.). Gradiva.
3. Yin, R. (2018). Case study research and applications: Design and methods (6th ed.). SAGE Publications.

Teaching and learning methods

Traineeship.

Assessment methods

- Alternative 1 - (Regular, Student Worker) (Final, Supplementary, Special)
  - Projects - 100%

Language of instruction

Portuguese, with additional English support for foreign students.

Electronic validation

António Borges Fernandes, Joaquim Agostinho Mendes Leite, Lídia Maria Galvão Rodrigues Praça, Maria Clara Rodrigues Bento Vaz Fernandes	Paula Odete Fernandes	Paulo Alexandre Vara Alves
18-02-2022	19-02-2022	25-03-2022

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