

Course Unit	Management of International Projects	Field of study	Management
Bachelor in	International Business Management	School	School of Technology and Management
Academic Year	2023/2024	Year of study	3
Type	Semestral	Semester	1
Level	1-3	ECTS credits	6.0
Code	8487-711-3103-00-23		
Workload (hours)	162	Contact hours	T - TP 50 PL - TC - S - E - OT 10 O -

T - Lectures; TP - Lectures and problem-solving; PL - Problem-solving, project or laboratory; TC - Fieldwork; S - Seminar; E - Placement; OT - Tutorial; O - Other

Name(s) of lecturer(s) Nuno Filipe Lopes Moutinho

Learning outcomes and competences

At the end of the course unit the learner is expected to be able to:

1. Understand contemporary project management and its benefits for his/her professional and personal life.
2. Understand the systematic project success: initiating; planning; executing; controlling; closing.
3. Use relevant management methods when dealing with internal and external project stakeholders.
4. Develop a project charter that includes elements of business needs, summary project description, high level schedule and cost, stakeholder assessment, assumptions, risks and constraints.
5. Stay in control of project in an increasingly global marketplace.

Prerequisites

Before the course unit the learner is expected to be able to:
Understand and apply concepts of business english and fundamentals of management

Course contents

Analysis the life cycle of a project. Project initiation includes startup, organization and proposals. Project implementation includes planning, scheduling, budgeting and controlling projects. Project execution. Main characteristics of international projects.

Course contents (extended version)

1. Introduction to project management
 - Definition, goals and conception of a project
 - Project typology
 - The evolution of project management
2. Project initiation
 - Operations vs. project management
 - Key skills of a project manager
 - Profiling a project (project appraisal)
 - Project management success or failure
 - Project lifecycle: project phases and organization
 - Organizational design
 - Establishing the proper organizational structure
 - Working with individuals and groups (project human resources management)
 - Communications tactics
 - Conflicts resolution
3. Project planning
 - Project selection
 - Project scope and baseline
 - Project planning tools (project time management and project cost management)
 - Project quality management
 - Project risk management
4. Project execution
 - Project execution
 - Project control and reporting
 - Project implementation and closure
5. International Projects
 - Global Project Management
 - Research methods of international partners and partner agreements contracts
 - Influence of the intercultural cooperation in the international project management

Recommended reading

1. Cleland, D., & Gareis, R. (2006). Global Project Management Handbook: Planning, Organizing and Controlling International Projects (2nd ed.). Mc-Graw Hill Professional Publishing.
2. Kerzner, H. (2022). Project Management: A Systems Approach to Planning, Scheduling, and Controlling (13th ed.). Wiley.
3. Kerzner, H. (2017). Project Management: Case Studies (6th ed.). Wiley.
4. Meredith, J., & Mantel, S. (2021). Project Management: A Managerial Approach (11th ed.). Wiley.
5. PMI Standards Committee (2021). A Guide to the Project Management Body of Knowledge (7th ed.). Project Management Institute: Upper Darby.

Teaching and learning methods

Theoretical-practical classes, with audio-visual resources based on "learning by doing", involving active participation of students by interventions, individual and group work and problem and case solving. Real-life case studies are incorporated into lectures to provide opportunities for students to apply theory into practice in a real context and help consolidate the learning outcomes.

Assessment methods

1. Option 1 - (Regular, Student Worker) (Final)
 - Case Studies - 60% (Analysis and presentation of case studies)
 - Final Written Exam - 40% (Final individual exam)
2. Option 2 - (Student Worker) (Final, Supplementary, Special)
 - Final Written Exam - 100% (Final individual exam)

Assessment methods

3. Option 3 - (Regular) (Supplementary, Special)
- Final Written Exam - 100% (Final individual exam)

Language of instruction

English

Electronic validation

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09-10-2023	10-10-2023	20-10-2023