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| Course Unit | International Human Resource Management | | Field of study | Social and Human Sciences | |
| Bachelor in | International Business Management | | School | School of Technology and Management | |
| Academic Year | 2023/2024 | Year of study | 2 | Level | 1-2 |
| Type | Semestral | Semester | 2 | ECTS credits | 6.0 |
| Code | 8487-711-2203-00-23 | | | | |
| Workload (hours) | 162 | Contact hours | T - | TP 50 | PL - |
| | | | TC - | S - | E - |
| | | | OT 10 | O - | |

T - Lectures; TP - Lectures and problem-solving; PL - Problem-solving, project or laboratory; TC - Fieldwork; S - Seminar; E - Placement; OT - Tutorial; O - Other

Name(s) of lecturer(s) Catarina Braganca Fontes da Rocha, Nuno Filipe Lopes Moutinho

Learning outcomes and competences

At the end of the course unit the learner is expected to be able to:

1. Identify the guidelines of Human Resource Management in small, medium and large companies as well the strategy of Human Resource Management;
2. Identify and implement the objectives and ways to operationalize Human Resources Management in the context of current business;
3. Understand the challenges of Human Resource Management in the context of European integration and globalization;
4. Know and understand the purpose and processes of performance management and appraisal;
5. Identify ways to develop leaders and managers in small and medium-sized companies.

Prerequisites

Before the course unit the learner is expected to be able to:

1. Master basic knowledge of management;
2. Apply basic knowledge about Social Psychology of Organizations.

Course contents

Strategic Human Resources Management (HRM): Integrated process of HRM. Operationalization of HRM. The global context of HRM. Associates performance and development.

Course contents (extended version)

1. Strategic Human Resources Management (HRM): Integrated process of HRM:
 - Vision, mission and values
 - Structure, Strategy and Profile of functions
 - Organizational development in an internal context
 - Competences management
2. Operationalization of HRM:
 - Scope of HRM
 - Balanced Scorecard in HRM
3. The global context of HRM:
 - International HRM: The global executive
 - The expatriation and repatriation
 - The internationalization of HRM practices
4. Associates performance and development:
 - Performance measurement and human resources management
 - The purpose and process of performance management
 - Performance, judgment and feedback: the reward systems
 - Developing leaders and managers in small and medium-sized companies: career planning and management

Recommended reading

1. Crawshaw, J., Budhwar, P., & Davis, A. (2020). Human resources management: Strategic and international perspective. SAGE Publications, Inc.
2. Lussier, R. N., & Hendon, J. R. (2021). Human Resource Management: Functions, applications, and skill development (4th ed.). SAGE Publications, Inc.
3. Noe, R. A., Hollenbeck, J. R., Gerhart, B., & Wright, P. M. (2022). Fundamentals of human resource management (9th ed.). McGraw-Hill Education.
4. Rees, G., & Smith, P. (2021). Strategic human resource management: An international perspective (3rd ed.). SAGE Publications, Inc.
5. Torrington, D., Hall, L., Atkinson, C., & Taylor, S. (2020). Human resource management (11th ed.). Pearson Education Limited.

Teaching and learning methods

Theoretical lectures in which concepts are explained followed by discussing exercises where students are encouraged to debate the different perspectives of Human Resources Management. Class workshops on practical situations and case studies. Students will be invited to perform individual tasks related to several topics of the unit.

Assessment methods

1. 1 - (Regular, Student Worker) (Final)
 - Final Written Exam - 60%
 - Practical Work - 40% (Written work - 30% and Presentation during the class - 10%)
2. 2 - (Regular, Student Worker) (Final, Supplementary, Special)
 - Final Written Exam - 100%

Language of instruction

English

Electronic validation

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| Catarina Braganca Fontes da Rocha, Nuno Filipe Lopes Moutinho | Joaquim Agostinho Mendes Leite | José Carlos Rufino Amaro |
| 02-03-2024 | 02-03-2024 | 09-03-2024 |