

Course Unit	Master Thesis Project		Field of study	Business Sciences	
Master in	Entrepreneurship and Innovation		School	School of Technology and Management	
Academic Year	2023/2024	Year of study	2	Level	2-2
Type	Semestral	Semester	1	ECTS credits	30.0
Code	5054-664-2101-00-23				
Workload (hours)	810	Contact hours	T -	TP -	PL -
			TC -	S -	E -
			OT 20	O -	

T - Lectures; TP - Lectures and problem-solving; PL - Problem-solving, project or laboratory; TC - Fieldwork; S - Seminar; E - Placement; OT - Tutorial; O - Other

Name(s) of lecturer(s) Amélia Maria Martins Pires, António Borges Fernandes, José Carlos Lopes

#### Learning outcomes and competences

At the end of the course unit the learner is expected to be able to:

1. Apply knowledge about current scientific topics in business sciences and related areas, through attendance at seminars.
2. Ability to manage and organize information.
3. Capacity for analysis, synthesis and critical reflection.
4. Perform an applied research work.
5. Ability to work on interdisciplinary themes;
6. Ability to support your ideas before a jury.

#### Prerequisites

Before the course unit the learner is expected to be able to:

1. Demonstrate strong knowledge on the main management areas and basics sciences.
2. Be fluent in both oral and written English.

#### Course contents

Research Methodologies - Processes, methodologies and practices associated with applied research in business sciences; Seminars/Workshops; Project Work.

#### Course contents (extended version)

1. Research Methodologies - Process, methodologies and practices associated with business management.
2. Seminars/Workshops: Attendance of seminars given by external speakers.
3. Thesis/project - development of a scientific research and/or business plan.

#### Recommended reading

1. Azevedo, M. (2021). Teses, relatórios e trabalhos escolares (9.ª Ed.). Universidade Católica Editora.
2. Carvalho, J. (2017). Inovação & Empreendedorismo (2ª Ed.). Vida económica.
3. Eco, U. (2015). How to Write a Thesis. Massachusetts Institute of Technology. ISBN: 978-0262527132.
4. Evans, D. , Gruba, P. , & Zobel, J. (2014). How to Write a Better Thesis (3rd Ed.). Springer.
5. Silva, E. & Monteiro, F. (2014). Empreendedorismo e Plano de Negócios. Vidæconomica.

#### Teaching and learning methods

Tutorial guidance throughout the academic period that follows the work of scientific research thesis/project (business plan)

#### Assessment methods

- In accordance with the rules of Master Programme. - (Regular, Student Worker) (Final, Supplementary, Special)

#### Language of instruction

1. English
2. Portuguese

#### Electronic validation

Amélia Maria Martins Pires, António Borges Fernandes, José Carlos Lopes	Joaquim Agostinho Mendes Leite	José Carlos Rufino Amaro
05-03-2024	05-03-2024	24-03-2024