

| Course Unit      | Course Unit Thesis/Final Project/Internship |               |   | Field of study | Management                          |   |
|------------------|---|---------------|---|----------------|-------------------------------------|---|
| Master in        | Management - Health Services Management     |               |   | School         | School of Technology and Management |   |
| Academic Year    | 2022/2023                                   | Year of study | 2 | Level          | 2-2                                 | ECTS credits 40.0   |
| Туре             | Semestral                                   | Semester      | 1 | Code           | 5009-517-2101-00-22                 |   |
| Workload (hours) | 1 080                                       | Contact hours |   |                | C - S -                             | E - OT 60 O Fieldwork; S - Seminar, E - Placement; OT - Tutorial; O - Other |
|                  |   |               |   |                |                                     |   |

Name(s) of lecturer(s) Paula Odete Fernandes

### Learning outcomes and competences

At the end of the course unit the learner is expected to be able to:

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  1. Demonstrate the acquisition of knowledge on research methodologies;

  2. Apply the knowledge on business management and related areas emerging issues, through assistance of seminars;

  3. Prepare a state-of-the-art of R&D subject or business management professional application;

  4. Perform a scientific research, with publication of the obtained results through the elaboration of a master thesis, a project report or an internship report.

### Prerequisites

Before the course unit the learner is expected to be able to:

- Demonstrate strong knowledge on the main management areas and basics sciences.
   Be fluent in both oral and written English.

### Course contents

Research methodologies and project preparation. Seminars/Workshops. Research thesis/project/internship.

# Course contents (extended version)

- Research Methodologies and Project Preparation.
   Process, metodologies and pratices associated to the research in business management.
   Prepare a state-of-the-art of R&D subject or professional application in business management.
   Seminars/Workshops.

- Attendance of seminars given by external speakers.

   Scientific research thesis/project/internship.
   Development of a scientific research with the publication of the obtained results.

## Recommended reading

- 1. American Psychological Association. (2020). Publication manual of the American Psychological Association (7th ed.). Washington, DC: Author. 2. Azevedo, M. (2018). Teses, relatórios e trabalhos escolares: Sugestões para estruturação da escrita segundo Bolonha (9. ª ed.). Lisboa: Universidade Católica Editora. Campenhoudt, L

- 3. Campenhoudt, L., Marquet, J., & Quivy, R. (2019). Manual de investigação em ciências sociais. Lisboa: Gradiva.
  4. Eco, U. (2015). How to Write a Thesis. Massachusetts Institute of Technology. ISBN: 978-0262527132.
  5. Yin, R. (2018). Case study research and applications: Design and methods (6th ed.). Thousand Oaks, CA: Sage Publications, Inc.

# Teaching and learning methods

Tutorial guidance throughout the academic period that follows the work of scientific research thesis/project/internship.

### Assessment methods

- In accordance with the rules of Master Programme. - (Regular, Student Worker) (Final, Supplementary, Special)

### Language of instruction

- Portuguese
   English

| Electronic v | alidation |
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|------------------------|--------------------------|--------------------------|
| Paula Odete Fernandes  | António Borges Fernandes | José Carlos Rufino Amaro |
| 05-03-2023             | 17-03-2023               | 17-03-2023               |