

Course Unit	Advanced Topics in Management		Field of study	Management	
Master in	Management - Health Services Management		School	School of Technology and Management	
Academic Year	2019/2020	Year of study	1	Level	2-1
Type	Semestral	Semester	1	ECTS credits	6.0
Workload (hours)		162	Contact hours	T - TP 42 PL - TC - S 3 E - OT - O -	
<small>T - Lectures; TP - Lectures and problem-solving; PL - Problem-solving, project or laboratory; TC - Fieldwork; S - Seminar; E - Placement; OT - Tutorial; O - Other</small>					

Name(s) of lecturer(s) Paula Odete Fernandes, Jordi Andreu Corbaton, Sandra Herminia Cardoso Oliveira

Learning outcomes and competences

At the end of the course unit the learner is expected to be able to:

1. Identify nowadays management challenges;
2. Understand the emergent organizational paradigms;
3. Understand ICT influence in people and organizations management;
4. Recognize the role of knowledge management in management activity;
5. Recognize innovation factors that better fit organizations goals.

Prerequisites

Before the course unit the learner is expected to be able to:

1. Knowledge about basic management;
2. Knowledge about management processes and scopes;
3. Knowledge about HR importance in organizations.
4. Show the importance of human resources in the current context of organizations.

Course contents

Actual management environment. The need of new organizational paradigm. Information Management. Knowledge management. Innovation

Course contents (extended version)

1. Nowadays management environment
 - Characterization
 - Challenges
2. The need of new organizational paradigms
 - Market evolution and production philosophies
 - Globalization
 - Information and communication technologies
 - Electronic cooperation
 - Virtual organizations
 - Virtual organizations management
3. Information management
 - Value and benefits
 - Information management processes
 - Information management strategies
 - Information security
 - Information asymmetry
 - Information management and technology
4. Knowledge management
 - The importance of knowledge
 - Knowledge management process
 - Knowledge management components
 - Conceptual maps
 - Ontology's
 - Organizational learning
 - Knowledge diffusion
5. Innovation
 - Characterization
 - Evolution of innovation
 - National and international environment of innovation

Recommended reading

1. Choo, C. (2003). Gestão de Informação para a Organização inteligente. A arte de explorar o meio ambiente. Lisboa: Editorial Caminho. [ISBN: 978-9722-115-063].
2. Donnelly, J., Gibson, J. L., & Ivancevich, J. M. (2011). Organizations: Behavior, Structure, Processes. Boston: McGraw-Hill. [ISBN-13: 978-0078112669].
3. Ferreira Cascão, A. (2004). Entre a Gestão de Competências e a Gestão do Conhecimento: Um Estudo Exploratório de Inovações na Gestão das Pessoas. Lisboa: Editora RH. [ISBN: 978-9728-871-017].
4. O'Brien, J., & Marakas, G. (2006). Management Information Systems. McGraw-Hill International Edition. [ISBN: 0-07-111629-X].
5. Hamel, G. (2007). The Future of Management. Boston, MA: Harvard Business School Press.

Teaching and learning methods

Case studies; Subject explanation; Exploring practical capabilities.

Assessment methods

1. Alternative A - (Regular, Student Worker) (Final, Supplementary)
 - Final Written Exam - 50% (Minimum score 7/20 values)
 - Presentations - 50%
2. Exchange Student/International - (Regular, Student Worker) (Final, Supplementary)
 - Practical Work - 100% (Practical work Papers discussion)
3. Alternative B - (Regular, Student Worker) (Special)

Assessment methods

- Final Written Exam - 100%

Language of instruction

1. Portuguese
2. English

Electronic validation

Paula Odete Fernandes	António Borges Fernandes	Paulo Alexandre Vara Alves
12-11-2019	12-11-2019	15-11-2019