

Course Unit	Thesis/Final Project/Internship		Field of study	Management	
Master in	Management - Business Management		School	School of Technology and Management	
Academic Year	2023/2024	Year of study	2	Level	2-2
Type	Semestral	Semester	1	ECTS credits	40.0
		Code		5009-516-2101-00-23	
Workload (hours)	1 080	Contact hours	T -	TP -	PL -
			TC -	S -	E -
			OT 60	O -	

T - Lectures; TP - Lectures and problem-solving; PL - Problem-solving, project or laboratory; TC - Fieldwork; S - Seminar; E - Placement; OT - Tutorial; O - Other

Name(s) of lecturer(s) António Jorge da Silva Trindade Duarte, Paula Odete Fernandes

Learning outcomes and competences

At the end of the course unit the learner is expected to be able to:

1. Demonstrate the acquisition of knowledge on research methodologies;
2. Apply the knowledge on business management and related areas emerging issues, through assistance of seminars;
3. Prepare a state-of-the-art of R&D subject or business management professional application;
4. Perform a scientific research, with publication of the obtained results through the elaboration of a master thesis, a project report or an internship report.

Prerequisites

Before the course unit the learner is expected to be able to:

1. Demonstrate strong knowledge on the main management areas and basics sciences.
2. Be fluent in both oral and written English.

Course contents

Research methodologies and project preparation. Seminars/Workshops. Research thesis/project/internship.

Course contents (extended version)

1. Research Methodologies and Project Preparation.
 - Process, methodologies and practices associated to the research in business management.
 - Prepare a state-of-the-art of R&D subject or professional application in business management.
2. Seminars/Workshops.
 - Attendance of seminars given by external speakers.
3. Scientific research thesis/project/internship.
 - Development of a scientific research with the publication of the obtained results.

Recommended reading

1. American Psychological Association. (2020). Publication manual of the American Psychological Association (7th ed.). Washington, DC: Author.
2. Azevedo, M. (2018). Teses, relatórios e trabalhos escolares: Sugestões para estruturação da escrita segundo Bolonha (9.ª ed.). Lisboa: Universidade Católica Editora.
3. Campenhoudt, L. , Marquet, J. , & Quivy, R. (2019). Manual de investigação em ciências sociais. Lisboa: Gradiva.
4. Eco, U. (2015). How to Write a Thesis. Massachusetts Institute of Technology. ISBN: 978-0262527132.
5. Yin, R. (2018). Case study research and applications: Design and methods (6th ed.). Thousand Oaks, CA: Sage Publications, Inc.

Teaching and learning methods

Tutorial guidance throughout the academic period that follows the work of scientific research thesis/project/internship.

Assessment methods

- In accordance with the rules of Master Programme. - (Regular, Student Worker) (Final, Supplementary, Special)

Language of instruction

1. Portuguese
2. English

Electronic validation

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17-02-2024	19-02-2024	25-02-2024