

Course Unit	Thesis/Final Project/Internship		Field of study	Management	
Master in	Management - Business Management		School	School of Technology and Management	
Academic Year	2022/2023	Year of study	2	Level	2-2
Type	Semestral	Semester	1	ECTS credits	40.0
Code	5009-516-2101-00-22				
Workload (hours)	1 080	Contact hours	T -	TP -	PL -
			TC -	S -	E -
			OT 60	O -	

T - Lectures; TP - Lectures and problem-solving; PL - Problem-solving, project or laboratory; TC - Fieldwork; S - Seminar; E - Placement; OT - Tutorial; O - Other

Name(s) of lecturer(s) Paula Odete Fernandes

Learning outcomes and competences

At the end of the course unit the learner is expected to be able to:

1. Demonstrate the acquisition of knowledge on research methodologies;
2. Apply the knowledge on business management and related areas emerging issues, through assistance of seminars;
3. Prepare a state-of-the-art of R&D subject or business management professional application;
4. Perform a scientific research, with publication of the obtained results through the elaboration of a master thesis, a project report or an internship report.

Prerequisites

Before the course unit the learner is expected to be able to:

1. Demonstrate strong knowledge on the main management areas and basics sciences.
2. Be fluent in both oral and written English.

Course contents

Research methodologies and project preparation. Seminars/Workshops. Research thesis/project/internship.

Course contents (extended version)

1. Research Methodologies and Project Preparation.
 - Process, methodologies and practices associated to the research in business management.
 - Prepare a state-of-the-art of R&D subject or professional application in business management.
2. Seminars/Workshops.
 - Attendance of seminars given by external speakers.
3. Scientific research thesis/project/internship.
 - Development of a scientific research with the publication of the obtained results.

Recommended reading

1. American Psychological Association. (2020). Publication manual of the American Psychological Association (7th ed.). Washington, DC: Author.
2. Azevedo, M. (2018). Teses, relatórios e trabalhos escolares: Sugestões para estruturação da escrita segundo Bolonha (9.ª ed.). Lisboa: Universidade Católica Editora.
3. Campenhoudt, L. , Marquet, J. , & Quivy, R. (2019). Manual de investigação em ciências sociais. Lisboa: Gradiva.
4. Eco, U. (2015). How to Write a Thesis. Massachusetts Institute of Technology. ISBN: 978-0262527132.
5. Yin, R. (2018). Case study research and applications: Design and methods (6th ed.). Thousand Oaks, CA: Sage Publications, Inc.

Teaching and learning methods

Tutorial guidance throughout the academic period that follows the work of scientific research thesis/project/internship.

Assessment methods

- In accordance with the rules of Master Programme. - (Regular, Student Worker) (Final, Supplementary, Special)

Language of instruction

1. Portuguese
2. English

Electronic validation

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05-03-2023	17-03-2023	17-03-2023