

Course Unit	Show Production	Field of study	-		
Bachelor in	Arts Recreation and Production	School	School of Education		
Academic Year	2025/2026	Year of study	2	Level	1-2
Type	Semestral	Semester	1	ECTS credits	5.0
Code	9933-822-2102-00-25				
Workload (hours)	135	Contact hours	T -	TP 18	PL 20
			TC -	S -	E -
			OT 16	O -	

T - Lectures; TP - Lectures and problem-solving; PL - Problem-solving, project or laboratory; TC - Fieldwork; S - Seminar; E - Placement; OT - Tutorial; O - Other

Name(s) of lecturer(s) Helena Maria Lopes Pires Genésio

#### Learning outcomes and competences

At the end of the course unit the learner is expected to be able to:

1. It addresses the different dimensions of Production of Shows.
2. Understands the need to organize and plan the activities in this area.
3. Does the work of production in its legal aspect of interaction.
4. Think and work in a creative way, given the need for resolution of problems
5. Work with other projects, or joint activities.
6. Contact with reality national / local production of entertainment.
7. Understands the importance of production element in its technical and management for the success of a show.
8. Establishes link between the artistic, technical and administrative in the realization of an idea / project.

#### Prerequisites

Before the course unit the learner is expected to be able to:  
The student is not subject to the completion of prerequisites.

#### Course contents

Organization of a structure of theatrical production: production cycle; Organization of the internal structure; physical structure; Area of representation; Production of the show; The communication / dissemination; Public Relations; Functions; -Artistic Intervenients; The Director of scene; Planning; The Law of the Arts; Creation of projects - Orchestration of all areas of the show

#### Course contents (extended version)

1. Organization of a structure of theatrical production: production cycle;
  - Organization of the internal structure; physical structure (Architectural perspective).
  - Area of representation, physical structure
2. Production of the show
  - What is the product
  - The task
  - The executive function
  - The organizational function.
  - The administrative function.
  - Examples in various areas of the show.
3. The communication / dissemination
  - Different types of communication strategies and implementation.
4. Public Relations
  - Functions
5. Artistic Intervenients
  - In Music.
  - In-dance
  - In Theatre
6. The Directorate of scene.
  - Functions
7. Planning.
8. The Law of the Arts.
9. Creation and implementation of projects.
  - Orquestration of all the areas of the show.

#### Recommended reading

1. Solmer, A. (1999). Manual de Teatro. Lisboa: Cadernos Contracena.
2. Abreu, M. (2006). GAVE – Guia das Artes Visuais e do Espectáculo. Lisboa: Ed. do Ministério da Cultura, I. A e Cassefaz. .
3. Pires, Patrícia Castelo (2016) - Manual de Produção das Artes do Espetáculo (tese de mestrado em teatro) ESMAE / IPP
4. Ubersfield, Anne (2012) - Os termos chave da análise teatral; Editora Licorne
5. Ribeiro, Antínio Pinto (2015) Miscelânea; Edições Cotovia; Lisboa

#### Teaching and learning methods

To publicise institutions and other agents of cultural and artistic dissemination; To promote cultural interaction with the landscape; Raising awareness, through documents for producing a show; Encourage creativity to projects, planning and organizing in order to learn acting; Encourage synergies with entities, necessary development of a cultural and artistic project.

#### Assessment methods

1. Continuous Evaluation (Alternative 2) - (Regular, Student Worker) (Final)
  - Practical Work - 50%
  - Projects - 50%
2. Exam of Appeal and Special Season (Alternative 2) - (Regular, Student Worker) (Supplementary, Special)
  - Final Written Exam - 100%

**Language of instruction**

Portuguese, with additional English support for foreign students.

**Electronic validation**

Helena Maria Lopes Pires Genésio	Jacinta Helena Alves Lourenço Casimiro da Costa	António José Santos Meireles	Carlos Manuel Costa Teixeira
23-01-2026	05-02-2026	16-03-2026	17-03-2026