Course Unit	Option - Multimedia			Field of study	Visual Arts		
Bachelor in	Arts Recreation and Production			School	School of Education		
Academic Year	2022/2023	Year of study	3	Level	1-3	ECTS credits	5.0
Type	Semestral	Semester	2	Code	9933-660-3202-02-22		

Workload (hours)	135	Contact hours	T	-	TP	40	PL	-	TC	-	S	-	E	-	OT	14	O	-

T - Lectures; TP - Lectures and problem-solving; PL - Problem-solving, project or laboratory; TC - Fieldwork; S - Seminar; E - Placement; OT - Tutorial; O - Other

Name(s) of lecturer(s)	Jacinta Helena Alves Lourenço Casimiro da Costa

Learning outcomes and competences

At the end of the course unit the learner is expected to be able to:
1. Understands the nature and field of multimedia in the context of animation and artistic production;
2. Master techniques in the scope of different visual, sound and performative means;
3. Develop multimedia projects for the areas of animation and artistic production;
4. Plan, design and produce content according to previously established communication objectives;
5. Produce content with multiple integrated work tools;

Prerequisites

Before the course unit the learner is expected to be able to:
No prerequisite required.

Course contents

1. Multimedia applied to animation and artistic production; 2. Multimedia narratives; 3. Multimedia animation as an artistic expression.

Course contents (extended version)

1. Means and techniques for creating multimedia projects in animation and artistic production;
2. Implementation of multimedia elements and tools in the presentation of narratives;
3. Multimedia as an artistic expression.

Recommended reading

1. BENJAMIN, Walter (1992). Sobre Arte, Técnica, Linguagem e Política. Relógio d'Água, Lisboa;
2. COTTON, B. (2000). Understanding Hypermedia 2000. Phaidon, London;
3. DARLEY, Andrew (2002). Cultura visual: nuevos neneros en los medios de comunicacion. Paidos, Barcelona;
4. MANOVICH, Lev (2002). The Language of New Media. The MIT Press, Cambridge, Mass.

Teaching and learning methods

1 - Exposure of theoretical contents; 2 - Launch of proposals of theoretical-practical work, individual and / or group; 3 - Follow up and criticism on the development of the works; 4 - Critical analysis and public discussion on the final result of the presented works.

Assessment methods

1. CONTINUOUS EVALUATION - (Regular, Student Worker) (Final)
    - Projects - 65%
    - Development Topics - 20%
    - Presentations - 15%
2. EXAM EVALUATION - (Regular, Student Worker) (Supplementary, Special)
    - Final Written Exam - 40% (Theoretical practical work proposal with the respective report and oral presentation.)
    - Practical Work - 60% (nº. 4 art. 7 of the Freq. and Eval. Regulations. Classification obtained in continuous evaluation.)

Language of instruction

Portuguese, with additional English support for foreign students.

Electronic validation

Jacinta Helena Alves Lourenço Casimiro da Costa	Helena Maria Lopes Pires Genésio	António José Santos Meireles	Carlos Manuel Costa Teixeira
06-02-2023	06-02-2023	06-02-2023	07-02-2023