

Course Unit	Applied Design Studies	Field of study	Design
Bachelor in	Art and Design - Minor in Design	School	School of Education
Academic Year	2022/2023	Year of study	3
Type	Semestral	Semester	2
Level	1-3	ECTS credits	5.0
Code	9898-662-3202-00-22		
Workload (hours)	135	Contact hours	T - - TP 18 PL 20 TC - S - E - OT 16 O -

T - Lectures; TP - Lectures and problem-solving; PL - Problem-solving, project or laboratory; TC - Fieldwork; S - Seminar; E - Placement; OT - Tutorial; O - Other

Name(s) of lecturer(s) Jacinta Helena Alves Lourenço Casimiro da Costa

#### Learning outcomes and competences

At the end of the course unit the learner is expected to be able to:

1. Has the ability to analyze, critique and theoretical about Design;
2. Produces texts, dissertations, descriptive and monographic within the field of Design;
3. knows and applies bibliographic standards, formatting and paging rules;
4. Understands the processes for editing and publishing textual content.

#### Prerequisites

Before the course unit the learner is expected to be able to:  
Without pre-conditions

#### Course contents

1. Writing methodologies for design; 2. Formatting, editing and self-editing processes; 3. Writing project; 4. Publication methodologies.

#### Course contents (extended version)

1. Writing methodologies for design;
2. Formatting, editing and self-editing processes;
3. Writing project;
4. Publication methodologies.

#### Recommended reading

1. CROW, D. (2006). Left to Right - the cultural shift from words to pictures, Ava Academia;
2. EAGLETON, T. (2005). The Function of Criticism, Verso;
3. FLUSSER, V. (2010). Uma filosofia do design: a forma das coisas. Lisboa: Relógio D'água;
4. FOUCAULT, M. (2000). O que é um Autor? . Lisboa, Veja;
5. BIERUT, M. ; HELFAND, J. , & HELLER, S. (1999). Looking Closer 3: Classic Writings on Graphic Design, Allworth Press.

#### Teaching and learning methods

Exhibition of theoretical contents; Theoretical-practical, individual and / or group work; Accompaniment and criticism on the development of the works; Analyze and public discussion on the final result of the theoretical work presented.

#### Assessment methods

1. CONTINUOUS EVALUATION - (Regular, Student Worker) (Final)
  - Projects - 60%
  - Presentations - 20%
  - Development Topics - 20%
2. EXAM EVALUATION - (Regular, Student Worker) (Supplementary, Special)
  - Projects - 60% (nº 4 art. 7 Frequency and Evaluation Regulations - Classification obtained in Continuous Assessment)
  - Final Written Exam - 40%

#### Language of instruction

Portuguese, with additional English support for foreign students.

#### Electronic validation

Jacinta Helena Alves Lourenço Casimiro da Costa	Helena Maria Lopes Pires Génésio	António José Santos Meireles	Carlos Manuel Costa Teixeira
09-12-2022	10-12-2022	13-12-2022	05-01-2023