

Course Unit	Visual Composition	Field of study	Visual Arts/Design
Bachelor in	Art and Design - Minor in Design	School	School of Education
Academic Year	2023/2024	Year of study	2
Type	Semestral	Semester	2
Level	1-2	ECTS credits	5.0
Code	9898-662-2201-00-23		
Workload (hours)	135	Contact hours	T - TP 18 PL 20 TC - S - E - OT 16 O -

T - Lectures; TP - Lectures and problem-solving; PL - Problem-solving, project or laboratory; TC - Fieldwork; S - Seminar; E - Placement; OT - Tutorial; O - Other

Name(s) of lecturer(s) Jacinta Helena Alves Lourenço Casimiro da Costa

### Learning outcomes and competences

At the end of the course unit the learner is expected to be able to:

1. He knows the elements of visual language;
2. Composes bi and three-dimensional geometric and non-geometric visual forms;
3. Identifies visual and conceptual plans;
4. To understand the composition as structuring principle of the expression;

### Prerequisites

Before the course unit the learner is expected to be able to:  
No Pre-requirement applied.

### Course contents

1. Characteristics of the visual language and its structural elements. 2. Principles of organization of space and visual grouping 3. Means and techniques of composition.

### Course contents (extended version)

1. 1. Characteristics of the visual language and its structural elements.
  - The structural elements of visual language.
  - The image - characteristics and degrees of iconicity.
  - The production of the image - Art, crafts and design. Origin and evolution, characteristics.
  - Visual communication and visual language - decoding codes.
2. 2. Principles of organization of space and visual grouping.
  - Organization of visual perception. - Dimension, shape and distribution of spaces.
  - Development of composition in the field of plastic arts.
  - Two-dimensional, three-dimensional and virtual supports.
3. 3. Means and techniques of composition.
  - Two-dimensional media - Characteristics, potentialities and defects.
  - Three-dimensional means - Characteristics, potentialities and defects.
  - Virtual media - Digital Image - capture, editing and publication.
  - Articulation of means.
4. Visual communication techniques.
5. Visual literacy: - Education, creativity, stereotype.

### Recommended reading

1. ARNHEIM, R. (2011). Arte e Percepção Visual, Liv<sup>o</sup>. Pioneira, S. Paulo. 10<sup>a</sup> edição.
2. DONDIS, D. A. (1997). La sintaxe de la imagen. Introducción al alfabeto visual. Editorial Gustavo Gil. Barcelona.
3. GOMBRICH, Ernst (1996). Art and Illusion. Londres, Phaidon Press.
4. AKOUN, Audrey & PAILLEAU, Isabelle (2019). Sketchnoting. Pensamiento visual para ordenar ideas y fomentar la creatividad. Editorial Gustavo Gili S. L.
5. SOLSO, Robert L. (2011). Cognition and the Visual Arts. MIT Press, Massachusetts. 6<sup>a</sup> Ed.

### Teaching and learning methods

1. Exposure of theoretical contents; 2. Launching proposals for theoretical-practical, individual and / or group work; 3. Follow-up and criticism on the development of the works; 4. Analysis and public discussion on the final result of the theoretical papers presented.

### Assessment methods

1. CONTINUOUS EVALUATION (Alternative 1) - (Regular, Student Worker) (Final)
  - Projects - 65%
  - Presentations - 20%
  - Development Topics - 15%
2. EVALUATION OF EXAMINATION (Alternative 2) - (Regular, Student Worker) (Supplementary, Special)
  - Final Written Exam - 40%
  - Projects - 60% (4 art. 7 - Frequency and Evaluation Regulations - Classification obtained in Continuous Assessment.)

### Language of instruction

Portuguese, with additional English support for foreign students.

### Electronic validation

Jacinta Helena Alves Lourenço Casimiro da Costa	Helena Maria Lopes Pires Génésio	António José Santos Meireles	Carlos Manuel Costa Teixeira
23-01-2024	23-01-2024	25-01-2024	30-01-2024