

| | | | | | |
|------------------|----------------------------------|---------------|----------------|---------------------|-------|
| Course Unit | Visual Composition | | Field of study | Visual Arts/Design | |
| Bachelor in | Art and Design - Minor in Design | | School | School of Education | |
| Academic Year | 2022/2023 | Year of study | 2 | Level | 1-2 |
| Type | Semestral | Semester | 2 | ECTS credits | 5.0 |
| Code | 9898-662-2201-00-22 | | | | |
| Workload (hours) | 135 | Contact hours | T - | TP 18 | PL 20 |
| | | | TC - | S - | E - |
| | | | OT 16 | O - | |

T - Lectures; TP - Lectures and problem-solving; PL - Problem-solving, project or laboratory; TC - Fieldwork; S - Seminar; E - Placement; OT - Tutorial; O - Other

Name(s) of lecturer(s) Luís Manuel Leitão Canotilho

Learning outcomes and competences

At the end of the course unit the learner is expected to be able to:

1. He knows the elements of visual language;
2. Composes bi and three-dimensional geometric and non-geometric visual forms;
3. Identifies visual and conceptual plans;
4. To understand the composition as structuring principle of the expression;

Prerequisites

Before the course unit the learner is expected to be able to:
No Pre-requirement applied.

Course contents

1. Characteristics of the visual language and its structural elements. 2. Principles of organization of space and visual grouping 3. Means and techniques of composition.

Course contents (extended version)

1. 1. Characteristics of the visual language and its structural elements.
 - The structural elements of visual language.
 - The image - characteristics and degrees of iconicity.
 - The production of the image - Art, crafts and design. Origin and evolution, characteristics.
 - Visual communication and visual language - decoding codes.
2. 2. Principles of organization of space and visual grouping.
 - Organization of visual perception. - Dimension, shape and distribution of spaces.
 - Development of composition in the field of plastic arts.
 - Two-dimensional, three-dimensional and virtual supports.
3. 3. Means and techniques of composition.
 - Two-dimensional media - Characteristics, potentialities and defects.
 - Three-dimensional means - Characteristics, potentialities and defects.
 - Virtual media - Digital Image - capture, editing and publication.
 - Articulation of means.
4. Visual communication techniques.
5. Visual literacy: - Education, creativity, stereotype.

Recommended reading

1. ARNHEIM, R. (2011). Arte e Percepção Visual, Liv^a. Pioneira, S. Paulo. 10^a edição.
2. DONDIS, D. A. (1997). La sintaxe de la imagen. Introducción al alfabeto visual. Editorial Gustavo Gil. Barcelona.
3. GOMBRICH, Ernst (1996). Art and Illusion. Londres, Phaidon Press.
4. AKOUN, Audrey & PAILLEAU, Isabelle (2019). Sketchnoting. Pensamiento visual para ordenar ideas y fomentar la creatividad. Editorial Gustavo Gili S. L.
5. SOLSO, Robert L. (2011). Cognition and the Visual Arts. MIT Press, Massachusetts. 6^a Ed.

Teaching and learning methods

1. Exposure of theoretical contents; 2. Launching proposals for theoretical-practical, individual and / or group work; 3. Follow-up and criticism on the development of the works; 4. Analysis and public discussion on the final result of the theoretical papers presented.

Assessment methods

1. CONTINUOUS EVALUATION (Alternative 1) - (Regular, Student Worker) (Final)
 - Projects - 65%
 - Presentations - 20%
 - Development Topics - 15%
2. EVALUATION OF EXAMINATION (Alternative 2) - (Regular, Student Worker) (Supplementary, Special)
 - Final Written Exam - 40%
 - Projects - 60% (4 art. 7 - Frequency and Evaluation Regulations - Classification obtained in Continuous Assessment.)

Language of instruction

Portuguese, with additional English support for foreign students.

Electronic validation

| | | | |
|------------------------------|---|------------------------------|------------------------------|
| Luís Manuel Leitão Canotilho | Jacinta Helena Alves Lourenço Casimiro da Costa | António José Santos Meireles | Carlos Manuel Costa Teixeira |
| 09-12-2022 | 09-12-2022 | 13-12-2022 | 05-01-2023 |