

| Course Unit      | Jnit Option IV - Plastic Composition |               |   | Field of study | Training in Teaching Area                       |   |
|------------------|--------------------------------------|---------------|---|----------------|---|---|
| Bachelor in      | Basic Education                      |               |   | School         | School of Education                             |   |
| Academic Year    | 2022/2023                            | Year of study | 3 | Level          | 1-3   | ECTS credits 3.0  |
| Туре             | Semestral                            | Semester      | 2 | Code           | 9853-531-3206-03-22                             |   |
| Workload (hours) | 81                                   | Contact hours |   |                | C - S -<br>solving, project or laboratory; TC - | E - OT 9 O -<br>Fieldwork; S - Seminar; E - Placement; OT - Tutorial; O - Other |

Name(s) of lecturer(s)

Luís Manuel Leitão Canotilho

# Learning outcomes and competences

- At the end of the course unit the learner is expected to be able to:
- To know the visual language's aesthetic and historical evolution; Relate two-dimensional and three-dimensional visual forms, geometric and non geometric, 2

- Identify visual and conceptual plans,
  Understand the composition as a basic principle of expression,
  Develop aesthetic critical and creative readings through the knowledge of the visual arts grammar;
  Express him/herself adequatly through the proper terminology

### Prerequisites

Before the course unit the learner is expected to be able to: No Pre-requirement applied.

# Course contents

Characteristics of visual language. Composition. Content of visual language. Means of Visual Arts. Techniques of visual communication. Visual Literacy. Practice of Visual Arts.

### Course contents (extended version)

- Characteristics of visual language:

   The structural elements of visual language;
   point, line, volume, size, scale, shape, direction, color, tone, texture and movement;
   The image characteristics and degrees of iconicity;
   Image production -Art, craft, design. Origin and evolution, characteristics and differentiation;
   Visual communication and visual language deciphering codes.
- 2. Composition: Framing preferential points, attraction and grouping, balance, leveling, positive, negative;
   Organization of visual perception. - Size, shape and distribution of spaces;
   Development of composition in the field of plastic arts;
   Two-dimensional, three-dimensional and virtual media;
- 3. Visual arts content:
- Real and unreal visual elements interaction; visual language styles notions and evolution type and colour; Invention, evocation and representation.
- 4. Visual Arts media:
- Two-dimensional media characteristics, merits and defects; Three-dimensional media characteristics, merits and defects;
- Virtual Media-Digital Imaging capture, editing and publishing;
  Coordination of media.

- Visual communication techniques.
  Visual Literacy: Education, creativity, stereotype.
  Practice of Visual Arts.

### Recommended reading

- ARNHEIM, R. (2011). Arte e Percepção Visual, Liv<sup>a</sup>. Pioneira, S. Paulo. 10<sup>a</sup> edição.
  DONDIS, D. A. (1997). La sintaxe de la imagen. Introducción al alfabeto visual. Editorial Gustavo Gil. Barcelona.
  GOMBRICH, Ernst (1996). Art and Illusion. Londres, Phaidon Press.
  CANOTILHO, Luis Manuel Leitão Canotilho (2014). Dissertação de Pós-doutoramento. Universidade de Trás-os-Montes e Alto Douro.
  SOLSO, Robert L. (2011). Cognition and the Visual Arts. MIT Press, Massachusetts. 6<sup>a</sup> Ed.

### Teaching and learning methods

Theoretic contents exposure; Individual work proposals; Attendance and advise about the development of individual works; Analise and critics about works realized.

Assessment methods

- 1. CONTINUOUS EVALUATION (Regular, Student Worker) (Final)
- Projects 65% Presentations 20%
- Development Topics 15%
  EVALUATION OF EXAMINATION (Regular, Student Worker) (Supplementary, Special)
- Final Written Exam 40% - Projects - 60%

## Language of instruction

Portuguese, with additional English support for foreign students

This

| Electronic validation        |   |  |                              |
|------------------------------|---|--|------------------------------|
| Luís Manuel Leitão Canotilho | Jacinta Helena Alves Lourenço Casimir<br>da Costa | o Maria Cristina do Espírito Santo Martins | Carlos Manuel Costa Teixeira |
| 09-12-2022                   | 09-12-2022  | 19-12-2022                                 | 05-01-2023                   |