

Course Unit	Option III - Plastic Composition			Field of study	Training in Teaching Area			
Bachelor in	Basic Education			School	School of Education			
Academic Year	2022/2023	Year of study	3	Level	1-3	ECTS credits 3.0		
Туре	Semestral	Semester	2	Code	9853-531-3205-03-22			
Workload (hours)	81	Contact hours	Т - ТР :	27 PL - T	c - s -	E - OT 9 O -		
T - Lectures; TP - Lectures and problem-solving; PL - Problem-solving, project or laboratory; TC - Fieldwork; S - Seminar; E - Placement; OT - Tutorial; O - Other								

Name(s) of lecturer(s) Luís Manuel Leitão Canotilho

#### Learning outcomes and competences

At the end of the course unit the learner is expected to be able to:

- To know the visual language's aesthetic and historical evolution; Relate two-dimensional and three-dimensional visual forms, geometric and non geometric,

- 3. Identify visual and conceptual plans,
  4. Understand the composition as a basic principle of expression,
  5. Develop aesthetic critical and creative readings through the knowledge of the visual arts grammar;

#### Prerequisites

Before the course unit the learner is expected to be able to: No Pre-requirement applied.

### Course contents

Characteristics of visual language. Composition. Content of visual language.

### Course contents (extended version)

- Characteristics of visual language:
   The structural elements of visual language;
   point, line, spot, volume, size, scale, shape, direction, color, tone, texture and movement;
   The image characteristics and degrees of iconicity;
   Image production -Art, craft, design. Origin and evolution, characteristics and differentiation;
   Visual communication and visual language deciphering codes.
- 2. Composition:
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  Framing, preferential zones, attraction, groups, balance, leveling, positive, negative;

  Organization of visual perception. Size, shape and distribution of spaces;

  Development of composition in the field of plastic arts;

  Two-dimensional, three-dimensional and virtual media.

  3. Visual arts content invention, evocation and representation:

  Real and unreal visual elements interaction;

  Visual language styles notions and evolution type and colour.

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- - Two-dimensional media characteristics, merits and defects:
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   Three-dimensional media characteristics, ments and defects,
   Virtual Media-Digital Imaging capture, editing and publishing;
   Coordination of media.

  5. Visual communication techniques:
  6. Visual Literacy: Education, creativity, stereotype;
  7. Practice of Visual Arts.

## Recommended reading

- ARNHEIM, R. (2011). Arte e Percepção Visual, Liv<sup>a</sup>. Pioneira, S. Paulo. 10<sup>a</sup> edição.
   DONDIS, D. A. (1997). La sintaxe de la imagen. Introducción al alfabeto visual. Editorial Gustavo Gil. Barcelona.
   GOMBRICH, Ernst (1996). Art and Illusion. Londres, Phaidon Press.
   CANOTILHO, Luis Manuel Leitão Canotilho (2014). Dissertação de Pós-doutoramento. Universidade de Trás-os-Montes e Alto Douro.
   SOLSO, Robert L. (2011). Cognition and the Visual Arts. MIT Press, Massachusetts. 6<sup>a</sup> Ed.

#### Teaching and learning methods

Theoretic contents exposure; Individual work proposals; Attendance and advise about the development of individual works; Analise and critics about works realized.

# Assessment methods

- 1. CONTINUOUS EVALUATION (Regular, Student Worker) (Final)
- Projects 40%
  Presentations 20%
  Intermediate Written Test 40%
  EVALUATION OF EXAMINATION (Regular, Student Worker) (Supplementary, Special)
  Projects 60% (4 art. 7 Frequency and Evaluation Regulations Classification obtained in Continuous Assessment.)

## Language of instruction

Portuguese, with additional English support for foreign students

Electronic validation				
Luís Manuel Leitão Canotilho	Jacinta Helena Alves Lourenço Casimiro da Costa	Maria Cristina do Espírito Santo Martins	Carlos Manuel Costa Teixeira	
09-12-2022	09-12-2022	19-12-2022	05-01-2023	