

Course Unit	Sports Tourism	Field of study	Sport Sciences
Bachelor in	Sports - Minor in Recreation and Leisure	School	School of Education
Academic Year	2023/2024	Year of study	2
Type	Semestral	Semester	2
Workload (hours)	108	Contact hours	T 15 TP - PL 10 TC - S 10 E - OT 10 O -
Level	1-2	ECTS credits	4.0
Code	9563-625-2204-00-23		

T - Lectures; TP - Lectures and problem-solving; PL - Problem-solving, project or laboratory; TC - Fieldwork; S - Seminar; E - Placement; OT - Tutorial; O - Other

Name(s) of lecturer(s) **Pedro Miguel Monteiro Rodrigues**

### Learning outcomes and competences

At the end of the course unit the learner is expected to be able to:

1. Understanding the relationship between the Sport and Tourism;
2. Identify and understand the size and importance of the phenomenon Sports Tourism at international, national and regional level;
3. Collect, select and interpret information on the concrete situations of the Sports Tourism with the aim of proposing solutions, planning, implementation and maintenance of events for Sports Tourism;
4. Present a clear and accurate information is collected, its interpretation and possible solutions to problems proposed.
5. Present a clear and accurate information is collected, its interpretation and possible applications of local and regional situations studied.

### Prerequisites

Not applicable

### Course contents

1 Definition concept of Sports Tourism; 2 The industry Sports Tourism at international, national and regional level; 3 The role of sport in the development of tourism 4 The role of tourism in the development of sport; 5 The economic impact of sports tourism; 6 The participants; 7 Suppliers; 8 Event Management and Marketing of Sports Tourism; 9 sporting events; 10 Cases of study

### Course contents (extended version)

1. 1 Definition concept of Sports Tourism
  - Definition and concepts - Sport Tourism
  - Models of Sports Tourism
  - Intensity of Involvement
2. The industry Sports Tourism at international, national and regional level.
  - Sports Tourism Industry
  - The system of sports tourism
3. The role of sport in the development of tourism
4. The role of tourism in the development of sport;
5. The economic impact of sports tourism
6. The participants
7. Suppliers
8. Event Management and Marketing of Sports Tourism
  - Sport events
9. Case Studies
  - The Tennis
  - Golf
  - Nautical
  - Winter Sports
  - Outdoor activities

### Recommended reading

1. Gibson, H. (2006). Sport Tourism Concepts and Theories. New York: Routledge - Taylor and Francis Group Ltd.
2. Higham, J. (2005). Sport Tourism Destinations: Issues, Opportunities an Analysis. Oxford: Elsevier.
3. Mayo, F. (2014). Planning an Applied Research Project in Hospitality, Tourism, and Sports. New Jersey: Wiley
4. Weed, M. , & Bull, C. (2003). Sports Tourism: Participants, Policy and Providers. Oxford: Elsevier.
5. Lussier, R. N. , & Kimball, D. C. (2019). Applied Sport Management Skills: Human Kinetics Publishers.

### Teaching and learning methods

Submission of programmatic content followed by discussion groups about the concepts discussed. It also proposed the drawing up of work on collection and analysis of the topics discussed during the classes.

### Assessment methods

1. Alternative 1 - Continuous assessment - (Regular, Student Worker) (Final)
  - Intermediate Written Test - 50%
  - Practical Work - 50%
2. Alternative 2 - Assessment exam - (Regular, Student Worker) (Supplementary, Special)
  - Final Written Exam - 100%

### Language of instruction

Portuguese

## Electronic validation

Pedro Miguel Monteiro Rodrigues	José Augusto Afonso Bragada	Pedro Miguel Queirós Pimenta Magalhaes	Carlos Manuel Costa Teixeira
12-02-2024	21-02-2024	26-02-2024	27-02-2024