

Course Unit	Semiotics		Field of study	Portuguese as Mother Language	
Bachelor in	Portuguese Language and Portuguese Speaking Countries - Portuguese as Mother Tongue		School	School of Education	
Academic Year	2023/2024	Year of study	2	Level	1-2
Type	Semestral	Semester	2	ECTS credits	10.0
Code	9992-544-2205-00-23				
Workload (hours)	270	Contact hours	T -	TP 81	PL -
			TC -	S -	E -
			OT 36	O -	

T - Lectures; TP - Lectures and problem-solving; PL - Problem-solving, project or laboratory; TC - Fieldwork; S - Seminar; E - Placement; OT - Tutorial; O - Other

Name(s) of lecturer(s) Alexandra Filipa Soares Rodrigues

#### Learning outcomes and competences

At the end of the course unit the learner is expected to be able to:

1. discern the concepts of communication, expression and interpretation, in a way that permits the student to delimit the field of study of semiotics and to distinguish it from other fields
2. distinguish the main communication models
3. classify signs according to their different typologies
4. question the relations between reference and truth in signs
5. analyze constructs, such as texts, films, advertisement products, images, adequately using the instruments of semiotic analysis
6. establish intertextuality relations between sign constructs

#### Prerequisites

Before the course unit the learner is expected to be able to:  
None

#### Course contents

Delimitation of the field of semiotics. Instruments for a semiotic analysis. Intertextuality and its typologies. Analysis of texts, films, photographs, pictures and advertisement

#### Course contents (extended version)

1. Delimitation of the field of semiotics
  - Frontiers between semiotics and linguistics
  - The interpretation capacity vs. the communication capacity vs. the expression capacity
  - Models of communication
  - Signs and their typologies
  - Saussure's sign
  - Peirce's typology
  - Reference and truth: relations between the sign and the referent
2. Instruments for a semiotic analysis
  - Syntagms and paradigms
  - Denotation and connotation
  - Tropes
  - Myths
  - Codes. Social, textual and interpretative codes
3. Intertextuality and its typologies
4. Analysis of texts, films, photographs, pictures and advertisement

#### Recommended reading

1. Batchen, J. (2011). Photography degree zero: Reflections on Roland Barthes's Camera lucida. Cambridge; Mass. : The MIT Press.
2. Chandler, D. (2007). Semiotics: The basics. Oxon & New York: Routledge.
3. Crow, D. (2010). Visible signs: An introduction to semiotics in the visual arts. 2nd ed. Lausanne: AVA Book.
4. Eco, U. (2014). From the tree to the labyrinth: Historical studies on the sign and interpretation. Harvard: Harvard University Press.
5. Jackendoff, R. (2009). Language, consciousness, culture: Essays on mental structure (Jean Nicod Lectures). Oxford: Oxford University Press.

#### Teaching and learning methods

Theoretical-practical sessions are expositive, with the analysis of sign constructs. In tutorial sessions, students are oriented in their analysis of the constructs, as well as in the resolution of practical problems.

#### Assessment methods

1. Continuous assessment - (Regular, Student Worker) (Final)
  - Intermediate Written Test - 50%
  - Work Discussion - 50%
2. Assessment by exam - (Regular, Student Worker) (Supplementary, Special)
  - Final Written Exam - 100%

#### Language of instruction

Portuguese

#### Electronic validation

Alexandra Filipa Soares Rodrigues	Carla Sofia Lima Barreira Araujo	Orlando Miguel Pina Gonçalves Martins Gama	Carlos Manuel Costa Teixeira
28-11-2023	28-11-2023	06-12-2023	11-02-2024