

Course Unit	Applied Design Studies	Field of study	Design
Bachelor in	Art and Design - Minor in Design	School	School of Education
Academic Year	2023/2024	Year of study	3
Type	Semestral	Semester	2
Level	1-3	ECTS credits	5.0
Code	9898-662-3202-00-23		
Workload (hours)	135	Contact hours	T - TP 18 PL 20 TC - S - E - OT 16 O -

T - Lectures; TP - Lectures and problem-solving; PL - Problem-solving, project or laboratory; TC - Fieldwork; S - Seminar; E - Placement; OT - Tutorial; O - Other

Name(s) of lecturer(s) Jacinta Helena Alves Lourenço Casimiro da Costa

Learning outcomes and competences

At the end of the course unit the learner is expected to be able to:

1. Has the ability to analyze, critique and theoretical about Design;
2. Produces texts, dissertations, descriptive and monographic within the field of Design;
3. knows and applies bibliographic standards, formatting and paging rules;
4. Understands the processes for editing and publishing textual content.

Prerequisites

Before the course unit the learner is expected to be able to:
Without pre-conditions

Course contents

1. Writing methodologies for design;
2. Formatting, editing and self-editing processes;
3. Writing project;
4. Publication methodologies.

Course contents (extended version)

1. Writing methodologies for design;
2. Formatting, editing and self-editing processes;
3. Writing project;
4. Publication methodologies.

Recommended reading

1. CROW, D. (2006). Left to Right - the cultural shift from words to pictures, Ava Academia;
2. EAGLETON, T. (2005). The Function of Criticism, Verso;
3. FLUSSER, V. (2010). Uma filosofia do design: a forma das coisas. Lisboa: Relógio D'água;
4. FOUCAULT, M. (2000). O que é um Autor? . Lisboa, Veja;
5. BIERUT, M. ; HELFAND, J. , & HELLER, S. (1999). Looking Closer 3: Classic Writings on Graphic Design, Allworth Press.

Teaching and learning methods

Exhibition of theoretical contents; Theoretical-practical, individual and / or group work; Accompaniment and criticism on the development of the works; Analyze and public discussion on the final result of the theoretical work presented.

Assessment methods

1. CONTINUOUS EVALUATION - (Regular, Student Worker) (Final)
 - Projects - 60%
 - Presentations - 20%
 - Development Topics - 20%
2. EXAM EVALUATION - (Regular, Student Worker) (Supplementary, Special)
 - Projects - 60% (nº 4 art. 7 Frequency and Evaluation Regulations - Classification obtained in Continuous Assessment)
 - Final Written Exam - 40%

Language of instruction

Portuguese, with additional English support for foreign students.

Electronic validation

Jacinta Helena Alves Lourenço Casimiro da Costa	Helena Maria Lopes Pires Genésio	António José Santos Meireles	Carlos Manuel Costa Teixeira
19-02-2024	20-02-2024	21-02-2024	25-02-2024