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| Course Unit | Post-Production | Field of study | Audiovisual and Media Production |
| Bachelor in | Communication and Journalism | School | School of Public Management, Communication and Tourism |
| Academic Year | 2023/2024 | Year of study | 2 |
| Type | Semestral | Semester | 2 |
| Workload (hours) | 162 | Contact hours | T - , TP 60 , PL - , TC - , S - , E - , OT - , O - |
| Level | 1-2 | ECTS credits | 6.0 |
| Code | 9662-657-2204-00-23 | | |

T - Lectures; TP - Lectures and problem-solving; PL - Problem-solving, project or laboratory; TC - Fieldwork; S - Seminar; E - Placement; OT - Tutorial; O - Other

Name(s) of lecturer(s) **Tiago Jorge Alves Fernandes**

Learning outcomes and competences

At the end of the course unit the learner is expected to be able to:

1. Assimilate and apply knowledge related to video editing.
2. Use audiovisual editing tools and understand the conventional assembly rules.
3. Distinguish and apply the implementation phases of an audiovisual post-production process. Understand the studio production process.
4. Develop critical sense, through the vision of audiovisual products. Realize, through the History of Cinema, the creative changes and technical evolutions since early cinemas.
5. Use image and sound editing software properly and according to specific needs.

Prerequisites

Before the course unit the learner is expected to be able to:
The student must gather skills acquired in the Audiovisual Communication curricular unit.

Course contents

Principles and concepts of the history of cinema and the theories of editing. Principles and concepts of editing using Adobe Premiere and Adobe After Effects. Practical exercises in the studio.

Course contents (extended version)

1. History of film editing, since the birth of cinema until today. Major montage theories.
 - Silent film and the avant-garde.
 - Classical and modern cinema.
 - The new Hollywood.
 - The MTV style, since experimental film until contemporary cinema.
 - Cinema today and digital games.
2. Principles and advanced concepts of Adobe Premiere:
 - Basic editing, transitions and effects; animation; text and credits; color correction; audio.
 - Case studies.
 - Practical exercises during class.
 - Student projects editing.
3. Principles and advanced concepts of Adobe After Effects:
 - Basic animation and effects; text creation; exploration of animation presets; masks.
 - Color correction and 3D.
 - Practical exercises.
4. Practical exercises in the studio.

Recommended reading

1. Bowen, C. (2017). Grammar of the edit. Routledge.
2. Cook, D. A. (2004). A History of Narrative Film (4th ed.). London and New York: W. W. Norton & Company. [ISBN: 9780393978681]
3. Dancyger, K. (2010). The Technique of Film and Video Editing (5th ed.). Focal Press. [ISBN: 9780240813974]
4. Haine, C. (2019). Color Grading 101: Getting Started Color Grading for Editors, Cinematographers, Directors, and Aspiring Colorists. Routledge.
5. Wright, S. (2017). Digital Compositing for Film and Video: Production Workflows and Techniques. Routledge. ISBN: 9781138240360.

Teaching and learning methods

Contact Hours: exposition method, with the use of audiovisual products. Interrogative method, for the development of the critical capabilities. Demonstrative method, with the use of technical and informatics tools for post-production. Active method, with the application of student exercises. Non-contact hours: active method, where the students apply their knowledge in practical works.

Assessment methods

1. Final Assessment - (Regular, Student Worker) (Final, Supplementary, Special)
 - Intermediate Written Test - 30% (Written evaluation (Minimum grade: 7/20).)
 - Practical Work - 30% (Practical work 1 - Video editing with found footage. (Minimum grade: 7/20).)
 - Projects - 40% (Final Project - Post-production of sound and image. (Minimum grade: 7/20).)
2. Students on Mobility - (Regular) (Final, Supplementary, Special)
 - Practical Work - 100% (Sound and image post-production project.)

Language of instruction

Portuguese

Electronic validation

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|-----------------------------|-----------------------------------|----------------------------------|------------------------------|
| Tiago Jorge Alves Fernandes | Manuela Dolores Ferreira Carneiro | Barbara Costa Vilas Boas Barroso | Luisa Margarida Barata Lopes |
| 20-04-2024 | 21-04-2024 | 30-04-2024 | 30-04-2024 |