

Course Unit	Cyberculture	Field of study	Audiovisual and Media Production
Bachelor in	Communication and Journalism	School	School of Public Management, Communication and Tourism
Academic Year	2023/2024	Year of study	2
Type	Semestral	Semester	2
Level	1-2	ECTS credits	6.0
Code	9662-657-2202-00-23		
Workload (hours)	162	Contact hours	T - TP 60 PL - TC - S - E - OT - O -

T - Lectures; TP - Lectures and problem-solving; PL - Problem-solving, project or laboratory; TC - Fieldwork; S - Seminar; E - Placement; OT - Tutorial; O - Other

Name(s) of lecturer(s) João Pedro Fernandes Alves Roma Baptista

### Learning outcomes and competences

At the end of the course unit the learner is expected to be able to:

1. Point some of the most important themes and questions that make up a cybercultural perspective
2. Articulate multiple perspectives on how machines have affected Human thinking, embodiment, intelligence, justice and identity
3. Discuss how cybercultures extend and expand the possibilities of older forms of media
4. Understand and debate how cybercultures and network cultures are situated within the context of globalization and technocapitalism
5. Demonstrate familiarity with the technical components and collective processes that inform cyberculture
6. Explore the impact, context and manifestations of computer technology and information and communication technologies on social, cultural, economic and material conditions of real bodies
7. Understand some of the common convictions and motifs that make up certain aesthetics connected to cyberculture
8. Apply theoretical knowledge in research and creative hands-on projects

### Prerequisites

Not applicable

### Course contents

Introduction to cybercultural studies; The cyberneticists hackers and hacktivism. Cybernetic Organisms Art, transcultural and anachronical influences. Collaborative and creative culture.

### Course contents (extended version)

1. Introduction to cybercultural studies;
2. Connection between machines and humans: early ideas;
3. The industrial revolution;
4. The Cyberneticists;
5. Key ideas from Pierre Lévy, Manuel Castell and Donna Haraway
6. Hackers and hacktivism; inorganic movements;
7. The internet frontier;
8. Cryptography and online lives;
9. Cybernetic Organisms;
10. Art, transcultural and anachronical influences;
11. Cybernomads;
12. Collaborative and creative culture.

### Recommended reading

1. Lévy, P. (1999). Cibercultura. São Paulo: Editora 34. ISBN: 8573261269
2. Castells, M. (2010). End of the Millenium – The information Age: Economy, Society and Culture. Vol. III, 2a ed. [s/l]: Wiley-Blackwell. ISBN: 1405196882
3. Haraway, D. (2003). The Haraway Reader. Londres & Nova Iorque: Routledge. ISBN: 0415966892
4. Ball, J. (2017). Post-Truth: How Bullshit Conquered the World. London: Biteback
5. Navar, P. K. (ed.) (2010). The new media and cybercultures anthology. [s/l]: Wiley-Blackwell. ISBN: 1405183071

### Teaching and learning methods

Topics are presented combining lectures, analysis and discussion. There will be critical reading of key texts, movie screening and website browsing. Documents will be provided for a better understanding of the concepts. The student should prepare for the discussions by analyzing the proposed material and engaging in experimental activities, reflecting on them in writing or on video.

### Assessment methods

1. continuous assessment - (Regular, Student Worker) (Final)
  - Practical Work - 50% (Individual creative project)
  - Practical Work - 50% (Group creative project)
2. Mobility students - (Regular) (Final, Supplementary, Special)
  - Practical Work - 50% (Individual creative project)
  - Practical Work - 50% (group creative project)
3. Final assessment - (Regular, Student Worker) (Supplementary, Special)
  - Final Written Exam - 100% (Exam for all students who fail continuous assessment, including mobility students)

### Language of instruction

Portuguese

### Electronic validation

João Pedro Fernandes Alves Roma Baptista	Tiago Jorge Alves Fernandes	Barbara Costa Vilas Boas Barroso	Luisa Margarida Barata Lopes
25-05-2024	25-05-2024	29-05-2024	04-06-2024