

Course Unit	Television Workshop	Field of study	Audiovisual and Media Production
Bachelor in	Communication and Journalism	School	School of Public Management, Communication and Tourism
Academic Year	2023/2024	Year of study	2
Type	Semestral	Semester	2
Workload (hours)	162	Contact hours	T - 60 TP - 60 PL - TC - S - E - OT - O -
		Level	1-2
		Code	9662-657-2201-00-23
		ECTS credits	6.0

T - Lectures; TP - Lectures and problem-solving; PL - Problem-solving, project or laboratory; TC - Fieldwork; S - Seminar; E - Placement; OT - Tutorial; O - Other

Name(s) of lecturer(s) Manuela Dolores Ferreira Carneiro, Tiago Jorge Alves Fernandes

### Learning outcomes and competences

At the end of the course unit the learner is expected to be able to:

1. Realize how is the television news selection
2. To interpret the news information
3. Television news texts production
4. Develop routines in television production
5. Making television news
6. Produce different audiovisual content for television (entertainment and information)

### Prerequisites

Before the course unit the learner is expected to be able to:  
Not applicable

### Course contents

- 1 - Television
- 2 - Text and image
- 3 - Producing audiovisual content
- 4 - Practical exercises

### Course contents (extended version)

1. Television
  - Journalistic genres in television
  - Television news production
  - Television news approach
  - Selection
2. Text and Image
  - Lead and the inverted pyramid
  - Writing for television
  - The spoken word
  - Image construction
  - Facing the cameras
3. Production of audiovisual content
  - Entertainment: live music and podcast
  - Information: studio reporting and news
4. Practical exercises
  - Practical exercises in a TV studio and outdoors

### Recommended reading

1. Oliveira, J. (2007). Manual de Jornalismo de Televisão. Lisboa: Cenjor.
2. RTP (2001). RTP – Livro de Estilo. Lisboa: Direção de Informação da RTP.
3. Traquina, N. (1993). "As Notícias", in Traquina Nelson (ed. ), Jornalismo: Questões, Teorias e Estórias. Comunicação & Linguagens, Veja.
4. Sena, Nilza (2008). A televisão por dentro e por fora. Coimbra: Edições Minerva. 9789727982967
5. Coelho, P. , Reis, A. I. , Bonixe, L. (2021). Manual de reportagem. Covilhã: Livros Labcom

### Teaching and learning methods

Contact hours: Lecture method, viewing audiovisual products and diverse news material, enabling knowledge transmission in a structured way. Active method, by solving the proposed exercises. Non- contact hours: Active method, in which students must take the initiative in solving exercises and final projects.

### Assessment methods

1. Continuous Assessment - (Regular, Student Worker) (Final, Supplementary, Special)
  - Practical Work - 20% (Assessed by Prof. Manuela Carneiro Press Magazine (minimum grade: 7/20) - 20%)
  - Practical Work - 20% (Assessed by Prof. Tiago Fernandes Audiovisual Production - Entertainment (minimum grade: 7/20) - 20%)
  - Practical Work - 30% (Assessed by both teachers Reportage Production - Information (minimum grade: 7/20) - 30%)
  - Projects - 30% (Assessed by both teachers Final Project - Audiovisual Production (minimum grade: 7/20) - 30%)
2. Assessment for students in mobility - (Regular, Student Worker) (Final, Supplementary, Special)
  - Practical Work - 100% (Practical Work and Final Audiovisual Production Project.)

### Language of instruction

Portuguese

## Electronic validation

Manuela Dolores Ferreira Carneiro, Tiago Jorge Alves Fernandes	Manuela Dolores Ferreira Carneiro	Barbara Costa Vilas Boas Barroso	Luisa Margarida Barata Lopes
11-03-2024	11-03-2024	14-03-2024	26-03-2024