

Course Unit	Press Workshop	Field of study	Journalism and Reporting
Bachelor in	Communication and Journalism	School	School of Public Management, Communication and Tourism
Academic Year	2023/2024	Year of study	1
Type	Semestral	Semester	2
Workload (hours)	162	Contact hours	T - 60 TP - 60 PL - TC - S - E - OT - O -
		Level	1-1
		ECTS credits	6.0
		Code	9662-657-1201-00-23

T - Lectures; TP - Lectures and problem-solving; PL - Problem-solving, project or laboratory; TC - Fieldwork; S - Seminar; E - Placement; OT - Tutorial; O - Other

Name(s) of lecturer(s) Antonio Jose Goncalves Rodrigues

Learning outcomes and competences

At the end of the course unit the learner is expected to be able to:

1. Realize how is the newspaper news selection
2. To interpret the news information
3. Press news texts production
4. Develop routines in news production in the press
5. Making written news

Prerequisites

Before the course unit the learner is expected to be able to:
Not applicable

Course contents

- 1 - Press 2 - Text and images 3 - Writing a news 4 - Press practices

Course contents (extended version)

1. Role of Newspapers
 - History
 - News
 - Criteria of newsworthiness
 - The route information
2. Building News
 - News
 - Inverted pyramid
 - Title
 - Genres
3. Write a press release
 - How to write
 - Style
 - Written conventions and codes
4. Newsroom organization
 - Journalist different roles
 - Rules for the collection of information
 - Rules for conducting interviews
 - Fonts
5. Press online
 - New trends in online journalism
 - Making journalism to the new medium
 - The credibility of information on the web
6. Press Practices

Recommended reading

1. Correia, J. (2003). Novo Jornalismo, CMC e Esfera Pública. Disponível em <http://www.bocc.ubi.pt/pag/correia-joao-jornalismo-cmc-esfera-publica.pdf>
2. Gradim, A. (2000). Manual de Jornalismo. Covilhã: Estudos em Comunicação – Universidade da Beira Interior. Em http://www.livroslabcom.ubi.pt/pdfs/20110826-gradim_anabela_manual_jornalismo.pdf
3. Lima, R. M. (2010). A Qualidade da Informação do Jornalismo Online Diante da Velocidade de Atualização. Disponível em <http://www.bocc.ubi.pt/pag/bocc-lima-webjornalismo.pdf>
4. Livro de Estilo do Público (1998). Disponível em http://static.publico.pt/nos/livro_estilo/
5. Padilha, S. (2009). A Internet, o Jornalista e as Inquietações. Disponível em <http://www.bocc.ubi.pt/pag/bocc-padilha-internet.pdf>

Teaching and learning methods

Contact hours: Lecture method, viewing audiovisual products and diverse news material, enabling knowledge transmission in a structured way. Active method, by solving the proposed exercises. Non- contact hours: Active method, in which students must take the initiative in solving exercises and final projects.

Assessment methods

1. Continuous evaluation - (Regular, Student Worker) (Final, Supplementary)
 - Practical Work - 100% (News production 50% Making final report 50%)
2. Final evaluation - (Regular, Student Worker) (Special)
 - Final Written Exam - 100%
3. Assessment for students in mobility - (Regular, Student Worker) (Final, Supplementary, Special)
 - Practical Work - 100% (Newsmaking projects)

Language of instruction

1. Portuguese
2. English

Electronic validation

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03-06-2024	03-06-2024	04-06-2024	04-06-2024