

Course Unit	Internship/Project	Field of study	Tourism
Bachelor in	Tourism	School	School of Public Management, Communication and Tourism
Academic Year	2023/2024	Year of study	3
Type	Semestral	Semester	2
Workload (hours)	324	Contact hours	T - - TP - - PL - - TC - - S - - E 225 OT 4 O -
Level	1-3	ECTS credits	12.0
Code	9254-532-3201-00-23		

T - Lectures; TP - Lectures and problem-solving; PL - Problem-solving, project or laboratory; TC - Fieldwork; S - Seminar; E - Placement; OT - Tutorial; O - Other

Name(s) of lecturer(s) Catarina Antónia Martins

Learning outcomes and competences

At the end of the course unit the learner is expected to be able to:

1. Integrating the knowledge gathered, namely on the intermediation, tour operators, travel agencies and lodgement;
2. Integrating the knowledge gathered, namely on the central, regional and local administration, event organization and administration, regional and local associations within the tourism sector;
3. Integrating the knowledge gathered, namely on the consultancy and vocational training on tourism, leisure and entertainment enterprises.

Prerequisites

Before the course unit the learner is expected to be able to:
Not applicable.

Course contents

This course unit pretends to integrate the acquired knowledge along the degree.

Course contents (extended version)

1. Intermediation, tour operators, travel agencies and lodgement;
2. Central, regional and local administration and associations, event organization and administration;
3. Consultancy and vocational training in tourism enterprises.

Recommended reading

1. Quivy, R. , & Campenhoudt, L. (2005). Manual de investigação em ciências sociais (4ª ed.). Lisboa: Gradiva. ISBN: 9789726622758
2. Veal, A. (2011). Research methods for leisure & tourism - A practical guide (4 ed.). London: Pearson Education Limited. ISBN: 978-0-273-68200-4

Teaching and learning methods

Developing a practical work, with the teacher's help, the student will learn how to search and investigate, promoting by that way, the implementation of the learned issues.

Assessment methods

1. Project/Training Rules - (Regular, Student Worker) (Final, Supplementary, Special)
- Reports and Guides - 100%
2. Incoming students - (Regular) (Final)
- Reports and Guides - 100%

Language of instruction

1. Portuguese
2. Portuguese, with additional English support for foreign students.

Electronic validation

Catarina Antónia Martins	Márcio Domingos Alves Ribeiro Martins	Catarina Alexandra Alves Fernandes	Luisa Margarida Barata Lopes
16-05-2024	16-05-2024	16-05-2024	20-05-2024