

Course Unit	Internship/Project			Field of study	Tourism		
Bachelor in	Tourism			School	School of Public Management, Communication and Tourism		
Academic Year	2023/2024	Year of study	3	Level	1-3	ECTS credits 12.0	
Туре	Semestral	Semester	2	Code	9254-532-3201-00-23		
Workload (hours)	324	Contact hours	T - TP		C - S -	E 225 OT 4 O -  - Fieldwork; S - Seminar; E - Placement; OT - Tutorial; O - Other	
Name(s) of lecturer(s) Catarina Antónia Martins							

## Learning outcomes and competences

- At the end of the course unit the learner is expected to be able to:

  1. Integrating the knowledge gathered, namely on the intermediation, tour operators, travel agencies and lodgement;

  2. Integrating the knowledge gathered, namely on the central, regional and local administration, event organization and administration, regional and local associations within the tourism sector;

  3. Integrating the knowledge gathered, namely on the consultancy and vocational training on tourism, leisure and entertainment enterprises.

## Prerequisites

Before the course unit the learner is expected to be able to: Not applicable.

### Course contents

This course unit pretends to integrate the acquired knowledge along the degree.

## Course contents (extended version)

- Intermediation, tour operators, travel agencies and lodgement;
   Central, regional and local administration and associations, event organization and administration;
   Consultancy and vocational training in tourism enterprises.

## Recommended reading

- 1. Quivy, R., & Campenhoudt, L. (2005). Manual de investigação em ciências sociais (4ª ed. ). Lisboa: Gradiva. ISBN: 9789726622758 2. Veal, A. (2011). Research methods for leisure & tourism A practical guide (4 ed. ). London: Pearson Education Limited. ISBN: 978-0-273-68200-4

## Teaching and learning methods

Developing a pratical work, with the teacher's help, the student will learn how to search and investigate, promoting by that way, the implementation of the learned issues.

## Assessment methods

- Project/Training Rules (Regular, Student Worker) (Final, Supplementary, Special)
   Reports and Guides 100%
   Incoming students (Regular) (Final)
   Reports and Guides 100%

# Language of instruction

- 1. Portuguese
- Portuguese, with additional English support for foreign students.

## Electronic validation

Catarina Antónia Martins	Márcio Domingos Alves Ribeiro Martins	Catarina Alexandra Alves Fernandes	Luisa Margarida Barata Lopes
16-05-2024	16-05-2024	16-05-2024	20-05-2024