

Course Unit	TourismDevelopment	Field of study	Tourism
Bachelor in	Tourism	School	School of Public Management, Communication and Tourism
Academic Year	2023/2024	Year of study	3
Type	Semestral	Semester	1
Workload (hours)	162	Contact hours	T - , TP 60 , PL - , TC - , S - , E - , OT - , O -
		Level	1-3
		ECTS credits	6.0
		Code	9254-532-3105-00-23

T - Lectures; TP - Lectures and problem-solving; PL - Problem-solving, project or laboratory; TC - Fieldwork; S - Seminar; E - Placement; OT - Tutorial; O - Other

Name(s) of lecturer(s) Márcio Domingos Alves Ribeiro Martins

Learning outcomes and competences

At the end of the course unit the learner is expected to be able to:

1. Identify and explain the importance of tourism planning towards development.
2. Distinguish the conceptual structure of tourism and the factors that determine tourism impacts.
3. Identify economic, social, cultural and natural impacts caused by tourism.
4. Interpret the models about tourism development.
5. Analyze plans and projects for tourism development.
6. Identify the conditions for sustainable tourism development.
7. Understand tourism contribution to the development of regions.

Prerequisites

Not applicable

Course contents

1. Concepts of tourism and planning in development perspective.
2. The impacts of tourism.
3. Tourism: to grow and/or development.
4. Sustainable tourism development.
5. Tourism and regional development

Course contents (extended version)

1. Concepts of tourism and planning in development perspective
 - Introductory concepts
 - Purpose and problems of tourism planning
 - Stakeholders in tourism development
2. The impacts caused by tourism
 - Conceptual framework of tourism
 - Sociocultural impacts
 - Economic impacts
 - Environmental Impacts
3. Tourism: to grow and/or development
 - The problem of development concept
 - General models of development
 - Tourism development models
4. Sustainable tourism development
 - Planning and management of tourism in a perspective of sustainability
 - Plans and projects for tourism development
 - Tourism "Best practices"
5. Tourism and regional development
 - The nature of regional development disparities
 - Regional development models and concepts
 - Tourism in developed and developing regions
 - Tourism and rural development
 - Tourism development in peripheral regions

Recommended reading

1. Romão, J. (2013). Turismo e Lugar: diferenciação territorial, competitividade e sustentabilidade em turismo. Lisboa : Escolar Editora
2. Sharpley, R. & Telfer, D. (Eds.) (2014). Tourism and Development: Concepts and Issues. Clevedon, UK: Channel View Publications.
3. Cunha, L. (2017). Turismo e Desenvolvimento: Realidades e perspetivas. Lidel Edições Técnicas: Lisboa.
4. Costa, C. , Panyik, E. , & Buhalis, D. (Eds.). (2013). Trends in European tourism planning and organisation (Vol. 60). Bristol: Channel View Publications.
5. Costa, C. , Panyik, E. , & Buhalis, D. (Eds.). (2014). European Tourism Planning and Organisation Systems: The EU Member States (Vol. 61). Bristol: Channel View Publications.

Teaching and learning methods

The teaching methodology used is based on theoretical practice lessons with presentation of concepts, methodologies and techniques, using texts and media. Analysis and discussion of specific topics and case study.

Assessment methods

1. Continuous assessment - (Regular, Student Worker) (Final)
 - Intermediate Written Test - 50% (Minimum score of 7 values/20)
 - Practical Work - 50%
2. Final Exam Assessment - (Regular, Student Worker) (Final, Supplementary, Special)
 - Final Written Exam - 100%
3. Incoming Erasmus Assessment - (Regular) (Final, Supplementary)
 - Practical Work - 100%

Language of instruction

1. Portuguese

Language of instruction

2. Portuguese, with additional English support for foreign students.

Electronic validation

Márcio Domingos Alves Ribeiro Martins	Catarina Antónia Martins	Catarina Alexandra Alves Fernandes	Luisa Margarida Barata Lopes
16-10-2023	17-10-2023	19-10-2023	20-10-2023