

Course Unit	Natural and Cultural Heritage	Field of study	Tourism
Bachelor in	Tourism	School	School of Public Management, Communication and Tourism
Academic Year	2023/2024	Year of study	1
Type	Semestral	Semester	2
Workload (hours)	162	Contact hours	T - , TP 60 , PL - , TC - , S - , E - , OT - , O -
Level	1-1	ECTS credits	6.0
Code	9254-532-1204-00-23		

T - Lectures; TP - Lectures and problem-solving; PL - Problem-solving, project or laboratory; TC - Fieldwork; S - Seminar; E - Placement; OT - Tutorial; O - Other

Name(s) of lecturer(s) Alexandra Maria Ferreira Vieira

#### Learning outcomes and competences

- At the end of the course unit the learner is expected to be able to:
1. Understand the evolution of the concept of cultural and natural heritage.
  2. Identify the essential elements of the concept of heritage in contemporary times.
  3. Understand the different types of cultural, natural and immaterial heritage.
  4. Recognize the diversity and plurality of the nature of the heritage assets in general.
  5. Identify the natural resources with interpretive potential.

#### Prerequisites

Before the course unit the learner is expected to be able to:  
Not applicable.

#### Course contents

Cultural Heritage. Categories and types of heritage; the juridical frame; classification and inventory: protection and safeguard. World Heritage in Portugal. Natural Heritage: Concepts, features and current situation.

#### Course contents (extended version)

1. Cultural Heritage:
  - Definitions and concepts;
  - Categories and types of cultural heritage;
  - The international and national legal framework;
  - Classification and inventorying: protection and safeguard measures;
  - Heritage inventories;
  - Conservation and Restoration;
  - World Heritage in Portugal: tangible and intangible;
  - Museums and Monuments; The Portuguese Museum Network;
  - Cultural Tourism;
  - The impact of tourism on Cultural Heritage.
2. Natural Heritage:
  - Concepts and definitions;
  - National and international protected natural areas;
  - The natural heritage and the tourist activity.
3. Introduction to Heritage Interpretation.

#### Recommended reading

1. Martins, G. d'O. (2020). Património cultural: Realidade viva. edição: Fundação Francisco Manuel dos Santos. ISBN: 9789899004
2. Marques, L. (2019). Património cultural imaterial. O Olhar antropológico. Edições Afrontamento. ISBN: 9789723616545
3. Henriques, P. C. (coord) (2007). a, b, c, das áreas protegidas de Portugal continental. Lisboa: Instituto da Conservação da Natureza. ISBN: 978-972-775-190-7
4. Barranha, H. (2016). Património Cultural: conceitos e critérios fundamentais. IST Press & ICOMOS-Portugal. ISBN: 978-989-8481-51-1
5. Pereira, P. ; Santandreu, R. (2002). Portugal - Património Mundial - Objectos singulares, objectos universais. Lisboa: Pandora. ISBN: 9789728247096

#### Teaching and learning methods

Debate. Critical reflections on the programmatic contents. Interpretation and discussion of texts. Field work.

#### Assessment methods

1. Final Evaluation - (Regular, Student Worker) (Final, Supplementary, Special)
  - Final Written Exam - 100%
2. Incoming students - (Regular, Student Worker) (Final, Supplementary, Special)
  - Final Written Exam - 100%
3. Opcional - (Regular, Student Worker) (Final, Supplementary, Special)
  - Final Written Exam - 70%
  - Practical Work - 30%

#### Language of instruction

Portuguese

#### Electronic validation

Alexandra Maria Ferreira Vieira	Catarina Antónia Martins	Barbara Costa Vilas Boas Barroso	Luisa Margarida Barata Lopes
01-03-2024	03-03-2024	14-03-2024	17-03-2024