

Course Unit	Option II - null	Field of study	Languages		
Bachelor in	Tourism	School	School of Public Management, Communication and Tourism		
Academic Year	2023/2024	Year of study	1	Level	1-1
Type	Semestral	Semester	2	ECTS credits	6.0
Code	9254-532-1203-02-23				
Workload (hours)	162	Contact hours	T -	TP 60	PL -
			TC -	S -	E -
			OT -	O -	

T - Lectures; TP - Lectures and problem-solving; PL - Problem-solving, project or laboratory; TC - Fieldwork; S - Seminar; E - Placement; OT - Tutorial; O - Other

Name(s) of lecturer(s) Virginia Morais Pereira

### Learning outcomes and competences

At the end of the course unit the learner is expected to be able to:

1. Communicate in simple everyday and professional situations;
2. Produce simple professional texts;
3. Understand and interpret simple texts;
4. Establish social contacts;
5. Understand, interpret and apply the grammatical and lexical structures of French language to achieve the level A2 of the CEFR.

### Prerequisites

Before the course unit the learner is expected to be able to:

Understand and analyse grammar and lexical practices of the French language at level A1.

### Course contents

Communication objectives: - Promote a tourist destination; - Sale of a tourist product; - Leading and welcome tourists: Grammar.

### Course contents (extended version)

1. Promote a tourist destination:
  - Give information in the tourist office;
  - Answer to requests for information;
  - Promote a tourism site;
  - Conduct informational brochures.
2. Sale of tourism products
  - Identify tourism products;
  - Conduct a sales meeting;
  - Compose a tourism circuit;
  - Cancel a reservation;
  - Sell flights and train tickets.
3. Lead and welcome tourists:
  - Gather information;
  - Visit a city;
  - Receive and manage a group of tourists.
4. Grammar:
  - Prepositions of place; linguistic forms of business letters;
  - Place of qualifying adjectives; expression of comparison and superlative;
  - Indefinite adjectives; noun formation;
  - Direct and indirect complement personal pronouns;
  - Imperfect tense and preterite perfect tense;
  - Expression of time; the active and the passive;
  - Relative (dont/ où) and personal (en/y) pronouns; negation (ne plus, ...).

### Recommended reading

1. Bourniquel, J. -P. (2008). Lexique hôtellerie-restauration. Editions Foucher.
2. Corbeau, S. , Dubois, C. Penformis, J. -L. (2004). Tourisme. com. CLE international.
3. Calmy, A. M. (2004), Le Français Du Tourisme, Hachette.
4. Franco, E. , Grégoire, M. , Kostucki, A. , Thiévena, O. (2018). Grammaire progressive français, niveau intermédiaire A2. Cle International.
5. Kadri, B, Delaplace, M. , Grenier, A. , Roche, Y. (2022). Vocabulaire du discours touristique. Presses de l'Université du Québec.

### Teaching and learning methods

Classroom teaching: exercises are proposed to ensure that students engage in the execution of diverse tasks involving communicative acts requiring the use of language both oral and written, in various media, thereby stimulating communication and language learning. Outside class: tasks for systematization of content viewed in the classroom as well as research information for the lexical enrichment.

### Assessment methods

1. Continuous assessment - (Regular, Student Worker) (Final)
  - Practical Work - 40% (Mini-tests, written assignments and oral presentations (40%))
  - Intermediate Written Test - 60% (Final test including, listening, use of French, reading, writing, e speaking (60%))
2. Exam - (Regular, Student Worker) (Supplementary, Special)
  - Final Written Exam - 100% (Final exam with listening, written, reading and oral parts)

### Language of instruction

French

## Electronic validation

Virginia Morais Pereira	Catarina Antónia Martins	Barbara Costa Vilas Boas Barroso	Luisa Margarida Barata Lopes
16-05-2024	17-05-2024	20-05-2024	21-05-2024