

Course Unit	Ethics in International Business	Field of study	Management
Bachelor in	International Business Management	School	School of Technology and Management
Academic Year	2023/2024	Year of study	2
Type	Semestral	Semester	1
Level	1-2	ECTS credits	3.0
Code	8487-711-2103-00-23		
Workload (hours)	81	Contact hours	T - TP 26 PL - TC - S - E - OT 4 O -

T - Lectures; TP - Lectures and problem-solving; PL - Problem-solving, project or laboratory; TC - Fieldwork; S - Seminar; E - Placement; OT - Tutorial; O - Other

Name(s) of lecturer(s) Nuno Filipe Lopes Moutinho, Sandra Herminia Cardoso Oliveira

Learning outcomes and competences

At the end of the course unit the learner is expected to be able to:

1. Understand the definition of ethics and the role of the ethical behaviour within the globalised business world
2. Identify the different ethical issues that may occur in an international workplace/business/activity
3. Understand different business ethical principles according to different cultural environments and how to act according to it
4. Identify the moral obligations of businesses to the environment and specifically to the global competitors and global stakeholders
5. Understand the concept of corporate social responsibility and explore its relevance within an ethical business activity

Prerequisites

Before the course unit the learner is expected to be able to:
Understand basic principles of international business management

Course contents

Introduction to the study of ethics; Emerging business ethics issues; The Institutionalization of business ethics; Ethical decision making process and ethical leadership; Social responsibility of business and environmental ethics; Business ethics in a global economy.

Course contents (extended version)

1. Introduction to the study of ethics
 - The importance of business ethics
 - Ethics, morality and law
 - Ethical value systems
 - Stakeholder relationships, social responsibility and corporate governance
2. Emerging business ethics issues
 - Internal issues: employer/employee rights and duties
 - External issues: ethical issues related with clients and suppliers
 - Larger issues: the environment and society, corporate governance, accounting and business finance
 - Ethical dilemmas
3. The Institutionalization of business ethics
4. Ethical decision making process and ethical leadership
 - Individual factors: moral philosophies
 - Organizational factors: culture and relationships
 - Workplace ethics and privacy
 - Deontology/universal duties
5. Social responsibility of business and environmental ethics
 - Social responsibility models
 - Main social responsibilities of business
 - Corporate social responsibility
 - Environmental ethics
6. Business ethics in a global economy

Recommended reading

1. Ferrel, O. C., Fraedrich, J., & Ferrel, L. (2018). Business ethics: ethical decision making and cases (12th ed.). Cengage Learning.
2. Hartman, L. P., DesJardins, J. R., & MacDonald, C. (2017). Business ethics: decision making for personal integrity & social responsibility (4th ed.). McGraw-Hill Education.
3. Lawrence, A. T., & Weber, J. (2019). Business and society: stakeholders, ethics, public policy (16th ed.). McGraw-Hill Education.
4. Shaw, W. (2016). Business ethics: a textbook with cases (9th ed.). Cengage Learning.
5. Collins, D., & Kanashiro, P. (2021). Business Ethics: Best Practices for Designing and Managing Ethical Organizations (3rd ed.). SAGE Publications.

Teaching and learning methods

Theoretical analysis of concepts and their discussion. There will be incentives to individually work and in groups in contact and non-contact time. Tutorial orientation for the consolidation of ideas and concepts.

Assessment methods

1. Continuous Evaluation - (Regular, Student Worker) (Final)
 - Intermediate Written Test - 25% (Cumulative continuous assessment scheduled at the beginning of the semester: In Class Question 01)
 - Intermediate Written Test - 25% (Cumulative continuous assessment scheduled at the beginning of the semester: In Class Question 02)
 - Intermediate Written Test - 25% (Cumulative continuous assessment scheduled at the beginning of the semester: In Class Question 03)
 - Intermediate Written Test - 25% (Cumulative continuous assessment scheduled at the beginning of the semester: In Class Question 04)
2. Alternative 2: - (Regular, Student Worker) (Final, Supplementary, Special)
 - Final Written Exam - 100% (Final assessment of all course contents.)

Language of instruction

English

Electronic validation

Nuno Filipe Lopes Moutinho, Sandra Herminia Cardoso Oliveira	Joaquim Agostinho Mendes Leite	José Carlos Rufino Amaro
11-10-2023	12-10-2023	20-10-2023