

Course Unit	Option I - Cultural Mediation	Field of study	Spanish/English
Bachelor in	Foreign Languages: English and Spanish	School	School of Education
Academic Year	2023/2024	Year of study	2
Type	Semestral	Semester	2
Workload (hours)	108	Contact hours	T - , TP 36, PL - , TC - , S - , E - , OT - , O 9
		Level	1-2
		ECTS credits	4.0
		Code	8323-619-2206-05-23

T - Lectures; TP - Lectures and problem-solving; PL - Problem-solving, project or laboratory; TC - Fieldwork; S - Seminar; E - Placement; OT - Tutorial; O - Other

Name(s) of lecturer(s)

Learning outcomes and competences

At the end of the course unit the learner is expected to be able to:

1. understand communication and languages as a tool for mediation;
2. become aware that language and culture knowledge is an added value for the future, e. g. museums, cultural management, libraries, foundations, cultural associations, children's libraries, publishers;
3. acknowledge cultural mediation as a way to solve conflicts through communication;
4. promote cultural dialog in the work place;
5. facilitate communication among professionals from different cultural backgrounds or cultural elements that imply communicative situations;
6. relate cultural mediation to the concepts of accessibility and inclusion;
7. recognise different means of cultural mediation in various professional contexts;
8. understand the living contexts and spaces of cultural reality.

Prerequisites

Before the course unit the learner is expected to be able to:
Not applicable

Course contents

1. Concept of cultural mediation. 2. Other akin concepts. 3. Languages as mediation. 4. Elements of cultural and linguistic heritage. 5. Mediation means in various contexts. 6. Culture and social identity. 7. Types of cultural mediation.

Course contents (extended version)

1. Concept of cultural mediation. Origin and current definitions
2. Akin concepts: inter- and transculturality, intermediation, multilinguism, interdisciplinarity
3. Languages as mediation throughout the history of humanity. Models of cultural institutions
4. Elements of cultural and linguistic heritage
 - museological, bibliographical, artistic, linguistic, musical, among others
5. Culture and social identity
6. Mediation means in various contexts. Mediation and accessibility and inclusion
7. Types of cultural mediation
 - Mediation in art
 - Mediation in reading
 - Mediation in leisure
 - Mediation in heritage

Recommended reading

1. Bermudez Anderson, K. et al. (2002). Mediación intercultural: una propuesta para la formación. Popular.
2. Castiglioni, M. (1997). El choque de civilizaciones: y la reconfiguración del orden mundial. Paidós.
3. Hofner Saphiere, D. , Kappler Mikk, B. , & Ibrahim DeVries, B. (2005). Communication Highwire: Leveraging the Power of Diverse Communication Styles. Intercultural Press.
4. Hofstede, G. J. ; Pedreson, P. B. . & Hofstede, G. (2002). Exploring Culture: Exercises, Stories and Synthetic Cultures. Intercultural Press.
5. Powell, D. & Sze, F. (eds.). (2004). Interculturalism: Exploring Critical Issues. Inter-Disciplinary Press.

Teaching and learning methods

The basic methodology is based on a balanced combination of theoretical contents and the completion of practical work. Participation in debates and common discussion of topics are fundamental strategies, as well as outings to the local community that enable students to have personal contact with mediation realities. Audiovisual materials are used. Autonomous and critical thinking is stimulated.

Assessment methods

1. Continuous evaluation - (Regular, Student Worker) (Final)
 - Presentations - 20% (Individual or group presentations on elected topics.)
 - Intermediate Written Test - 50% (Final written test)
 - Portfolio - 30% (Collection of work, research, case studies and the like, with critical reflection)
2. Exam - (Regular, Student Worker) (Supplementary, Special)
 - Final Written Exam - 100%

Language of instruction

1. Portuguese
2. English
3. Spanish

Electronic validation

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18-12-2023	26-12-2023	27-12-2023	11-02-2024